

OverDrive Advantage

For Members of OverDrive Shared Collections

Create a custom collection exclusively for your patrons on your shared collection website

Take full advantage of your OverDrive-powered shared collection with an OverDrive Advantage plan. This feature gives libraries that are members of a shared collection the ability to offer popular titles — exclusively for their patrons. OverDrive Advantage libraries can purchase additional copies of popular titles that are already in the shared

collection, as well as titles that are not yet available. Advantage collections are integrated with the same single download website that patrons already use. Plus, OverDrive Advantage libraries will have access to OverDrive's catalog of 350,000 digital titles, including the largest collection of iPod®-compatible audiobooks for libraries.

OverDrive
advantage™ v2.0

Now available with improved functionality.



Become an OverDrive Advantage library and offer your patrons

- **reduced waiting lists** on popular audiobooks, eBooks & more
- **a custom collection** of titles developed specifically for your community
- **continued access** to titles you share with other libraries

...all within the same, single download website they already use!

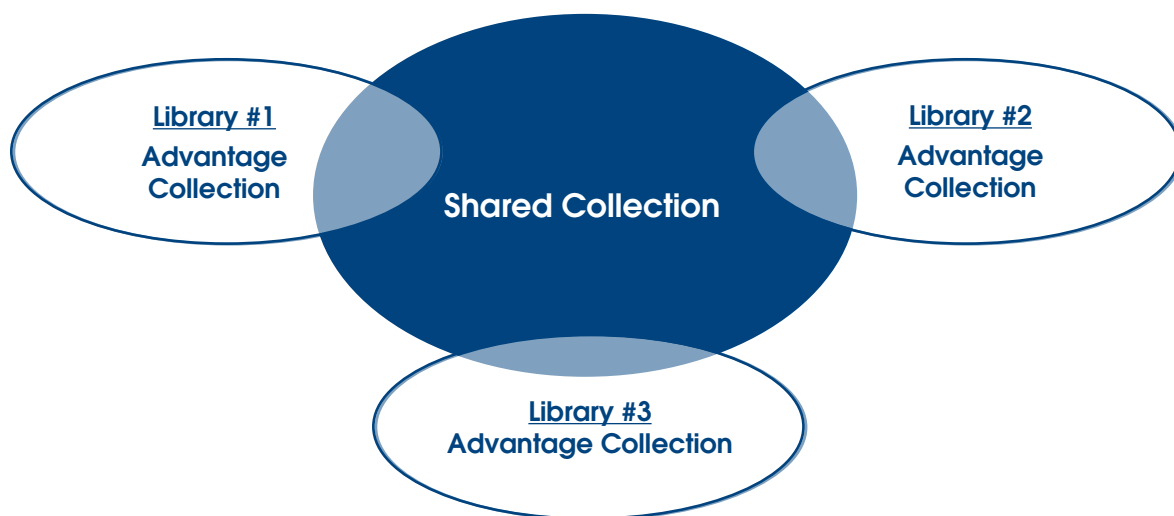
"This new service will permit our individual members to expand and enhance the digital media titles available to their patrons, while using the same download service they have been successfully using for the last three years."

Robert Hubsher, Executive Director RCLS (NY)

(see reverse for more details)



OverDrive Advantage (cont.)



What are the benefits of becoming an OverDrive Advantage library?

- **Reduced waiting lists:** Add more copies of popular titles to reduce waiting lists for your patrons.
- **Custom collection:** Develop a collection of titles that is not part of your shared collection.
- **Continued access:** Provide access to both the shared collection and the custom collection on the same website patrons already use.

How does the plan work?

- OverDrive Advantage libraries receive a special login to their system's current Content Reserve account.
- A library's Advantage collection will be integrated into the existing download website, but only patrons of individual OverDrive Advantage libraries can view and check out these titles.
- Libraries can only add titles in the format(s) that are currently available in the shared collection.

- Loan periods and lending rules established by the consortium remain the same for the OverDrive Advantage plan titles. For example, if the loan period for audiobooks is 21 days in the consortium, then titles in your library's Advantage collection will also have a 21-day loan period.
- If a library decides to leave the consortium, the Advantage collection is transferable to a new OverDrive-powered download website.
- Libraries can purchase MARC records for their OverDrive Advantage titles.
- Libraries can track the success of their Advantage collection with Content Reserve's real-time reports.

Who can participate?

Any library that is currently a member of an OverDrive-powered shared collection. The plan is designed for single libraries to create their own collection of digital media. The ability to authenticate library patrons as part of an individual library separate from the consortium is required.

Contact us today!

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