


SelectExpress™ Collection Development Tools

Reduce staff time with automated, customizable selection services

Automate collection development while building your customized digital catalog. SelectExpress™ is a series of tools to both make collection development faster and help you build the best catalog for your users. It's easier than ever to get the newest bestsellers, fill holds and offer content that circulates!

Click on the 'Collection' tab, then 'SelectExpress' in your Marketplace account

SMART LISTS

 Create customized title selection profiles for your library. Using Smart Lists, selectors simply enter their choice for factors including "What?", "When?" and "How Much?" You can customize your profiles by author, series, review sources or publishers, and request only titles not already in your collection. You can also choose from Smart Lists such as:

Data-driven "Smart Lists"


- Most Popular
- New Content
- On Patron Waiting List

Popular editorial "Smart Lists"


- *New York Times* Bestsellers
- *USA Today* Top 150 Bestsellers
- "Indie Nexts"

...and many, many more!


STANDING ORDERS

 Turn your Smart Lists into Standing Orders by automating purchases. Create any Smart List and set it to submit for purchase automatically, then titles will be added to your digital catalog. Add pre-pub plans by publisher: Set the number of titles per list and they will also be added to your digital catalog.

HOLDS MANAGER

 Quickly fulfill titles your users are waiting for by using Holds Manager. Set a holds ratio (number of holds per copy), maximum price range, maximum number of titles and a start date. Holds Manager automatically adds more units to your collection whenever the wait list reaches your specified ratio.

'RECOMMEND TO LIBRARY' MANAGER (Patron-Driven Acquisition)

 With 'Recommend to Library,' users can view and request titles from publishers' entire backlist and long-tail catalogs, allowing them to choose what they want to see in the library collection. This patron-driven acquisition tool is controlled by the 'Recommend to Library' Manager. Measure reader interest and either manually decide title-by-title or automatically purchase the most requested titles not already in your collection. Set variables to control the number and frequency of requests per patron.

OTHER MARKETPLACE COLLECTION DEVELOPMENT TOOLS

- **Simultaneous Access:** 'always available' simultaneous use subscriptions
- **Collection Reports:** monitor usage, such as circulation and turnover
- **Local Content:** share local content between libraries for free



Stay Connected!

- **Newsletter:** ContentWire (subscribe at partners.overdrive.com/marketing-outreach)
- **Digital Library Blog:** blogs.overdrive.com/library
- **Twitter:** @overdrivelibs
- **Facebook:** facebook.com/overdriveforlibraries
- **Email:** collectionteam@overdrive.com



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