



# Soar with Sora

Monthly Newsletter

November 2021 | Delaware Accelerate Learning Digital Collection

## Welcome!

In this edition, your Sora Team has collected product tips and tricks, data highlights, training events and resources to help you save time and use digital books in the classroom.

Bookmark your Delaware resource page for Sora: <https://discoverSORA.com/deschools>

## In this issue

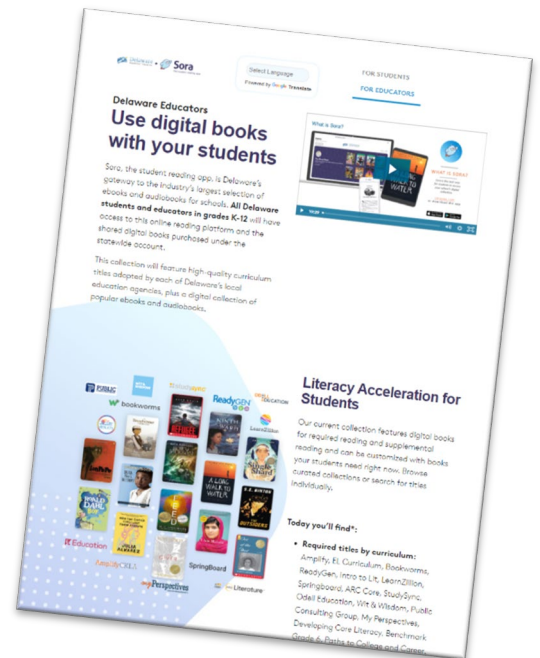
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Never miss an update! Make sure you're signed up for our email newsletters to be the first to know about sales, new features and updates about Sora right away: <http://pub.e.overdrive.com/sign-up>

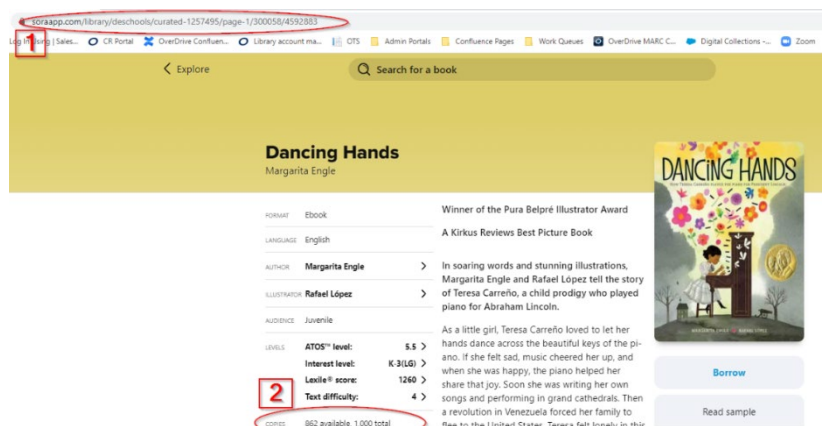
## Grab a URL to share with students

After you choose a book on the Explore tab in Sora, you will see the title details page. This page provides information about the title itself.

(1) Copy this URL directly from the title details page in your browser and share it directly to students on your LMS, social media, web pages or with QR codes to direct students to borrow! This works with any curated collection page, too.



Bookmark your resource page.



A title details page in Sora.

## The whole class gets a copy

(2) The title details page shows how many copies are available to borrow. If your class of 30 students needs to borrow a title and there are only 29 copies left, one student will have to place a hold. Don't worry! [Just contact us](#) and we can help make more copies available.

## Minecraft tops magazines

Over 50 magazines are now available for you and your students to enjoy. According to your Sora staff librarian, Morgan, the top circulating magazine is [Minecraft World Magazine](#). Throughout November, magazines will be featured at the top of the Explore tab in Sora.



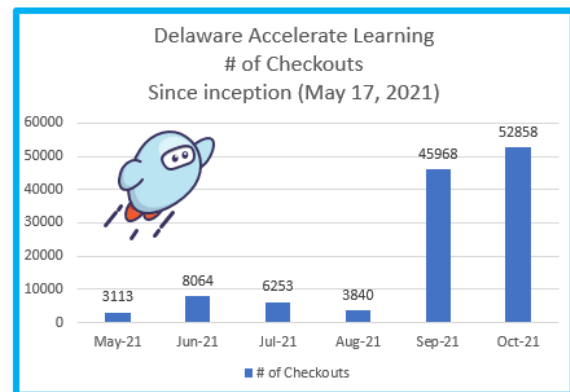
*Minecraft is the hottest magazine in Sora today.*

## Data deep dive: who's reading & top 10

Did you know that students in Delaware have opened more than 120,102 books since your statewide Sora platform was activated? The latest data is below, but you also have access to this data for your district. If you would like to learn how to access your own usage data please reach out to [Jody](#) or [Victoria](#).

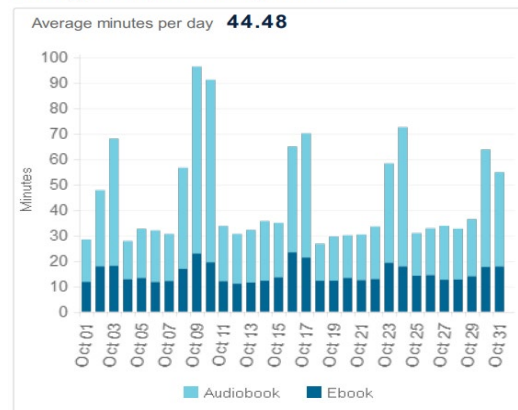
### Data Since Inception (May 17, 2021)

- Total # of Checkouts: **120,102**
- Total # of hours reading: **38,256**



*Checkouts since May 2021 exceed 120,000 cumulatively.*

### Average time per book by format



*Students spend more time, on average, in audiobooks than ebooks.*

### Data for October 2021:

- Total # of checkouts: **46,804**
- Total # of hours reading: **18,112**
- Average reading time per day: **26 minutes**



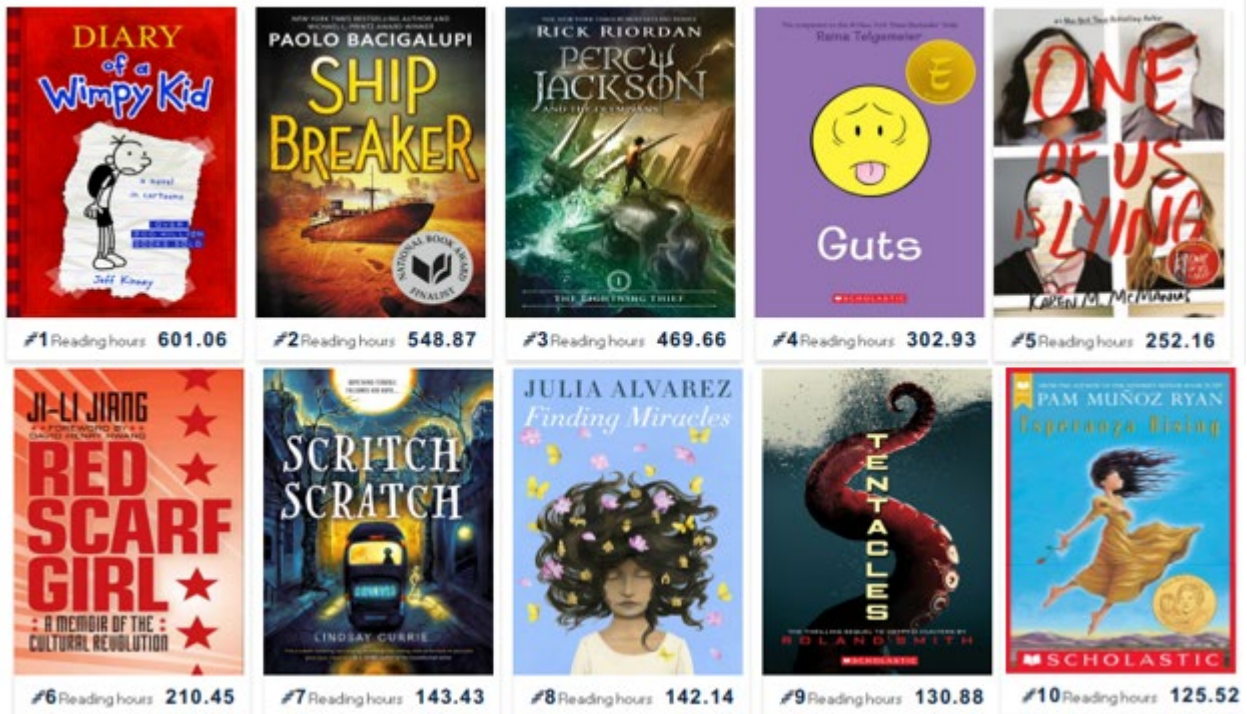
## Top 10 Titles by Checkouts – October 2021

Total checkouts **4,315**



## Top 10 Titles by Read Time – October 2021

Hours read **2,927.08**



## Join a live Sora walkthrough

Join your Sora Team for live Q&A sessions on November 22<sup>nd</sup> and November 23<sup>rd</sup>. We're eager to answer any questions you have and show you how Sora can work in your classroom. Use the links below to add the event and conferencing info to your calendar:

[Register: November 22 at 9 AM EST](#)

[Register: November 23 at 1 PM EST](#)

Can't make those dates? Find [on-demand training](#) on your Delaware resource page.

## Use social media to engage more students

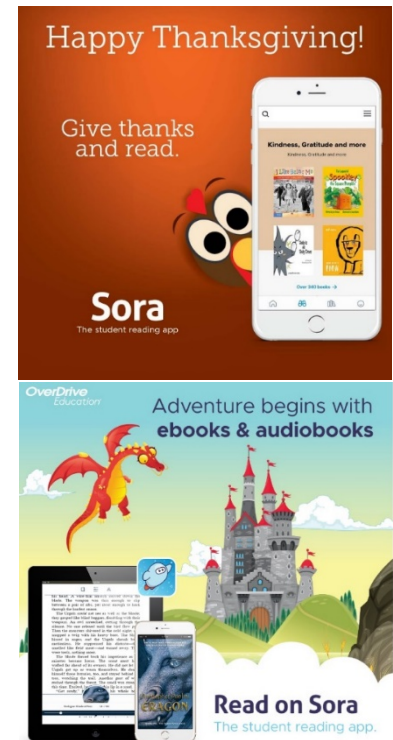
Reach more students by sharing social media images we've provided.

1. Download your [Delaware Social Media Kit](#)
2. Target your images to your [Digital Collection](#):  
<https://soraapp.com/library/deschools>
3. -OR- Target your post content to a specific book using the [grab URL trick](#) you learned above

Get [even more promo items](#) from the OverDrive Resource Center.

Thanks for reading!

Your Sora Team: Jody, Victoria, Morgan, & Kristen



*Use pre-made social media resources to share books.*