



# Sora

The student reading app

## Soar with Sora

Monthly Newsletter

February 2022 | Delaware Accelerate Learning Digital Collection

### Welcome!

In this edition, your Sora Team has collected product tips and tricks, data highlights, training events and resources to help you save time and use digital books in the classroom.

### In this issue

- [Sora Tips & Tricks – School Stars!](#)
- [Black History Month and Delaware House Bill 198](#)
- [Data deep dive: who's reading & top 10](#)
- [Join a live Sora Essentials with your Sora Team!](#)
- [Use social media to engage more students](#)



Never miss an update! Make sure you're signed up for our email newsletters to be the first to know about sales, new features, and updates about Sora right away: <http://pub.e.overdrive.com/sign-up>.

Check out previous releases of the Soar with Sora Newsletter here: <https://company.overdrive.com/k-12-schools/discover-sora/deschools/>

### Sora Tips & Tricks – School Stars!

We are excited to announce the return of School Stars. Our clever Sora family of students, librarians, and admins have surprised us with their fun and compelling entries. Schools Stars is a global contest aimed at celebrating how schools promote Sora. Entries may include videos, visual displays and bulletin boards, social media campaigns, and student-created resources. Find inspiration from previous entries here: [School Stars 2021: Meet our winners!](#)

All prizes will be awarded in Content Credit!



Follow us on social! @sorareadingapp

DiscoverSora.com  
schools@overdrive.com  
(216) 573-6886

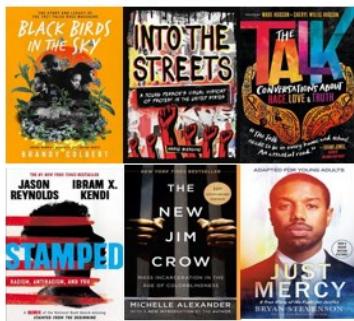
Grand Prize Winner receives **\$2500**. Best in Category (5 Categories) will receive **\$500**, while the runner ups receive **\$250** launches. Additionally, we'll select 5 lucky entrants to receive **\$100 USD** simply for entering! School Stars starts **February 7th** and runs through **March 31st**. You can find additional details about how to enter here: <https://resources.overdrive.com/school-stars/>.

**Pro Tip:** Check out our past winners and see what schools have done to successfully promote Sora with their students! [School Stars 2021: Meet our winners!](#)

## Black History Month and Delaware House Bill 198

Kicking off Black History Month is always met with deep consideration and a flurry of activity! This year those efforts are twofold as educators enhance their lesson plans in response to Delaware [House Bill 198](#). As most of you know, HB 198 codifies Black History education with an expansive scope and depth. We've put together not only a collection of titles in Sora for [Black History Month](#) but permanent African American history collections to assist educators and students as they forge this new path. There are nine collections available in Sora thus far and more on the way. Take a look!

### Race, Bias, and Antiracism



### African-American Fiction K-5



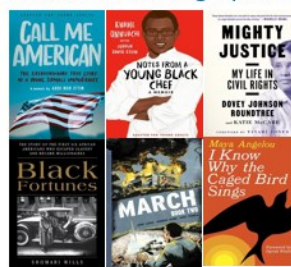
### African-American Fiction 6-12



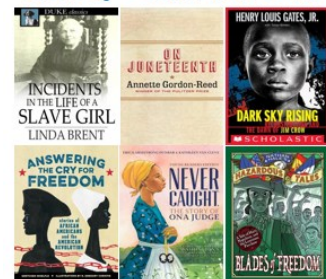
### African-American Biographies K-5



### African-American Biographies 6-12



### Slavery – Civil War 6-12



### Jim Crow – Civil Rights Movement 6-12

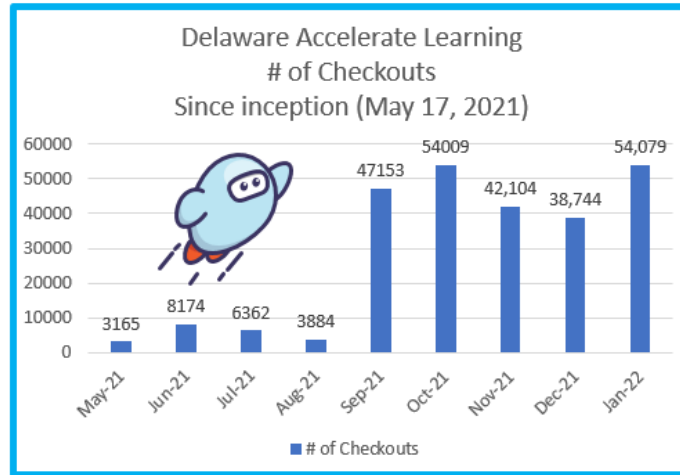
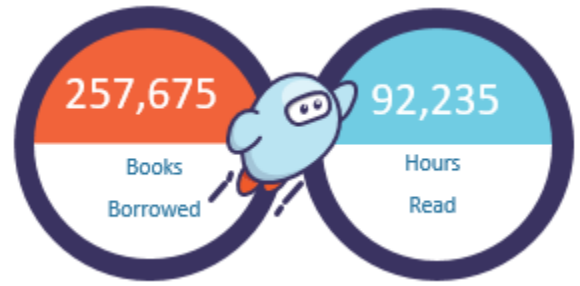


### African-American History K-5



# Data deep dive: who's reading & top 10

Welcome to 2022! It is fun looking back at the numbers and seeing how the activity and engagement in Sora has grown. Since May 2021, we have seen over 257,675 books borrowed and over 92,235 hours read. The latest data is below, but you also have access to this data for your district. If you would like to learn how to access your own usage data please reach out to [Jody](#) or [Victoria](#).



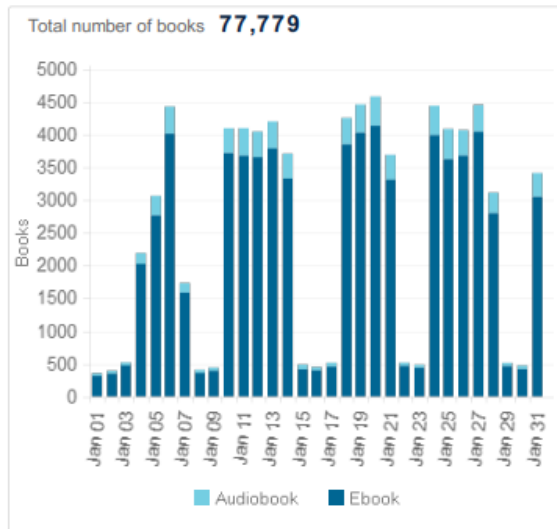
January 2022 reflects our best month in circulation since inception date (May 17, 2021)

Let's look at 2022 data!

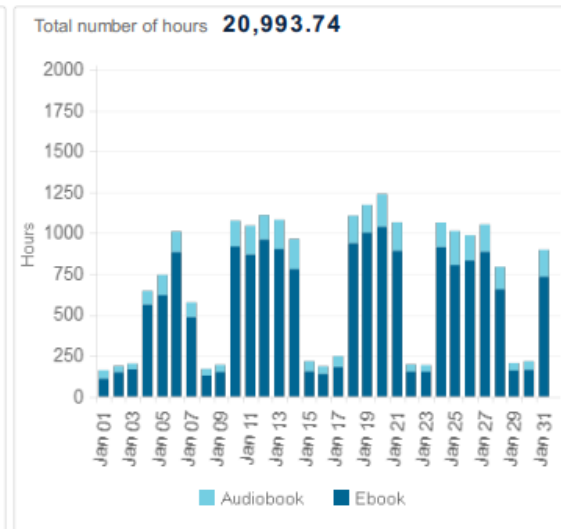
## JANUARY

- 47,838 checkouts!
- 20,994 hours read!

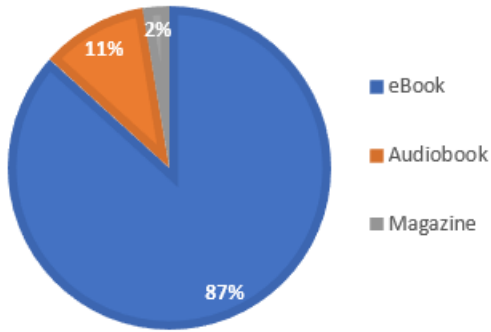
### Total books opened



### Total time read

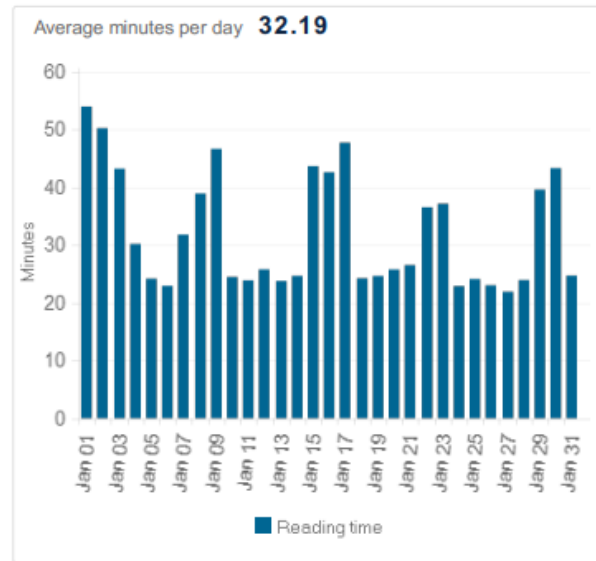


Books opened shows how engaged students are with what they are reading. 47,838 checkouts but some books opened more than once.



Language	Sum of All checkouts
Arabic	4
Catalan; Valencian	0
Chinese	236
Chinese, English	54
English, Spanish; Castilian	251
French	6
Spanish; Castilian	3274
<b>Grand Total</b>	<b>3825</b>

### Average time per user

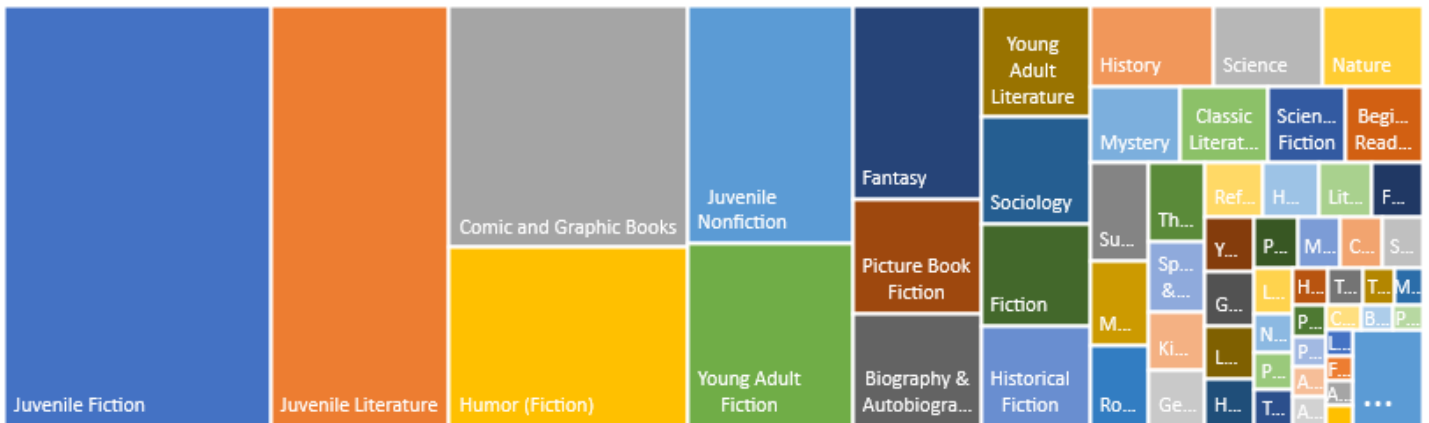


Our readers are averaging 32 minutes a day on Sora.

Our Multicultural collection is growing and gaining momentum

### Top Subject by Checkout

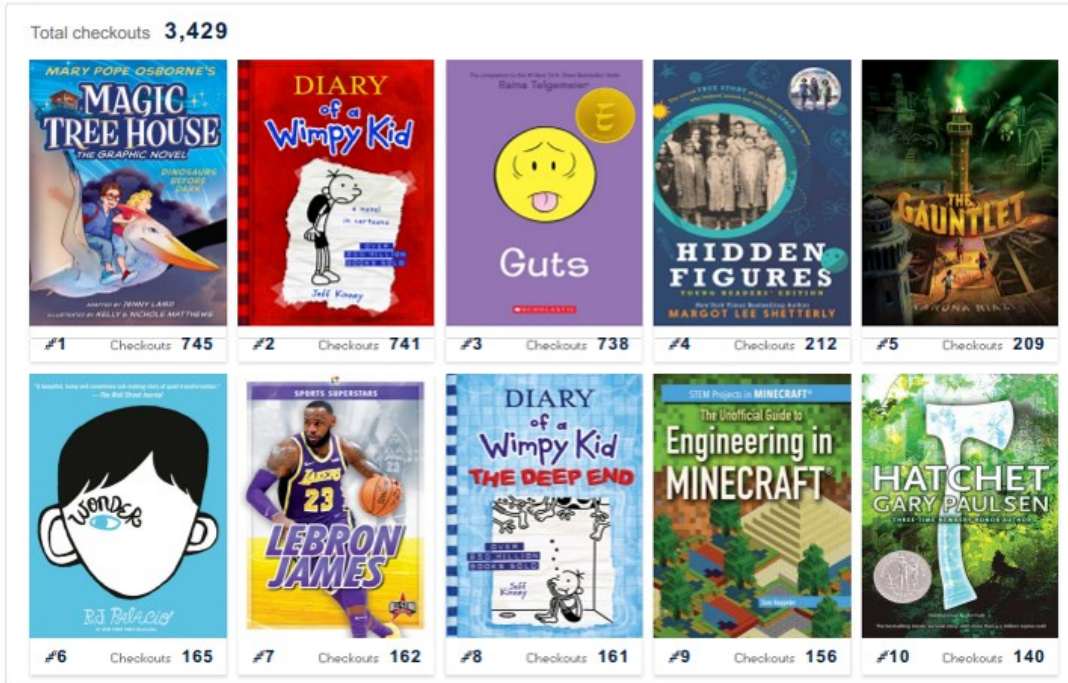
- Juvenile Fiction
- Juvenile Literature
- Comic and Graphic Books
- Humor (Fiction)
- Juvenile Nonfiction
- Young Adult Fiction
- Fantasy
- Picture Book Fiction
- Biography & Autobiography
- Young Adult Literature
- Sociology
- Fiction
- Historical Fiction
- History
- Science
- Nature
- Mystery
- Classic Literature
- Science Fiction
- Beginning Reader



The above chart shows our checkout activity by subject. The larger the box the higher the circulation. Juvenile fiction is our favorite subject area, followed by Juvenile Literature, Comic & Graphics, Humor, Juvenile Nonfiction, and Young Adult Fiction.

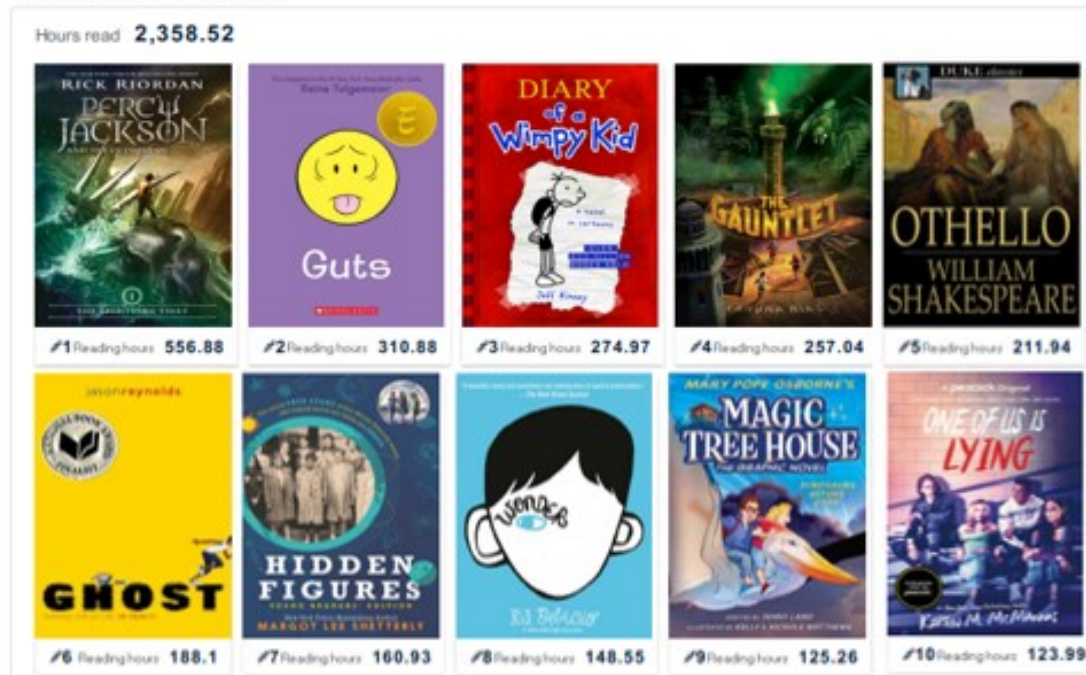
## Top 10 titles by Checkout January 1 – 31, 2022

### Top 10 titles (by checkouts)



## Top 10 Titles by Read Time January 1 – 31, 2022

### Top 10 titles (by time read)



## Join a live Sora Essentials with your Sora Team!

Join your Sora team on **Friday February 25<sup>th</sup> at 2 PM EST** to learn the basics of Sora and some creative marketing ideas so you can start exploring and get the word out to others too.

Our Sora demo session is intended for educators and staff that are brand new to Sora or need a quick refresher on:

[CLICK HERE TO REGISTER](#)

- Log into Sora using your school credentials
- Borrow an ebook and audiobook
- Customize your reading and listening experiences
- Marketing best practices from other school partners
- How to receive a FREE Sora marketing kit

[https://overdrive.zoom.us/webinar/register/WN\\_bXd06Z-mSa6LcxaZgzLlfQ](https://overdrive.zoom.us/webinar/register/WN_bXd06Z-mSa6LcxaZgzLlfQ)

## Use social media to engage more students

It's no question that students should be exposed to inclusive reading no matter which month it is. But Black History Month in particular represents a unique time during which we can and should dedicate additional space to honoring and elevating Black voices and stories.

Whether your students are new to reading or preparing to enter a world that is larger and more diverse than ever before, books are one of the best ways to introduce them to new perspectives and provide them a reflective lens through which they can view their own life experiences and truly see themselves in their reading. Sora is packed with digital titles that will engage all levels of readers. Share these images below via your social media platforms or classroom pages to engage your readers. Link them directly to a book or the digital collection:

<https://soraapp.com/library/deschools>. Download the BHM Marketing kit: [https://static.od-cdn.com/Sora\\_BHM\\_Sora-2-1-22.zip](https://static.od-cdn.com/Sora_BHM_Sora-2-1-22.zip)



Black History Month

*Celebrate Black Authors*

**Sora**  
The student reading app

**Celebrate Black Authors.**

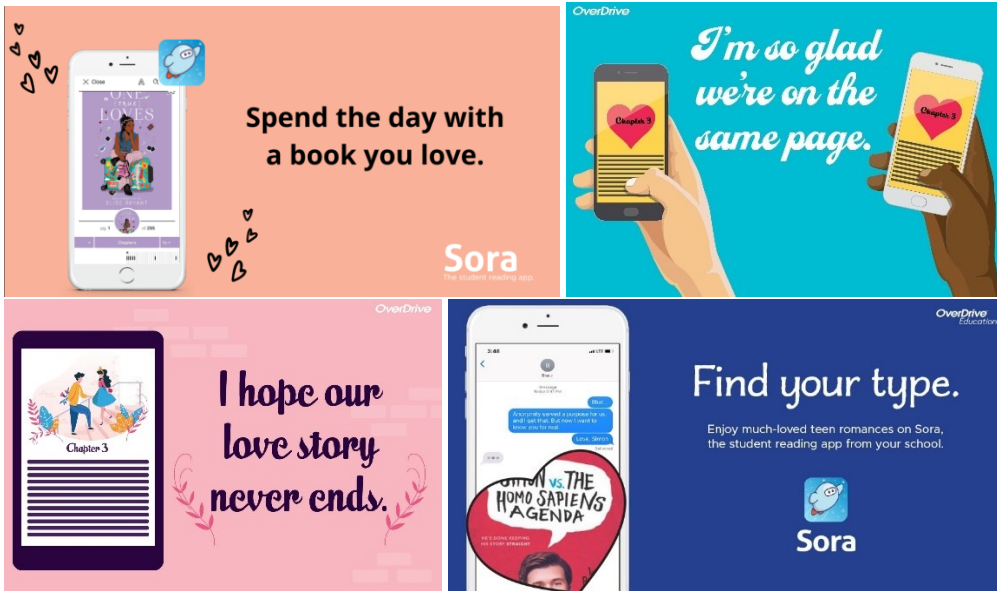
*I Have a Dream*  
by Martin Luther King, Jr.  
Illus. by Kadir Nelson

"I have a dream that my four little children will one day live in a nation where they will not be judged by the color of their skin but by the content of their character."

Q Preview

Download

## Happy Valentine's Day Book Lovers!



Share these social media pics and link your students to <https://soraapp.com/library/deschools>



Reach more students by sharing social media images we've provided.

1. Download your [Delaware Social Media Kit](#)
2. Target your images to your [Digital Collection: https://soraapp.com/library/deschools](#)
3. -OR- Target your post content to a specific book using the [grab URL trick](#) you learned above
4. Get [even more promo items](#) from the OverDrive Resource Center.

Thanks for reading!

Your Sora Team: Jody, Victoria, Morgan, & Kristen