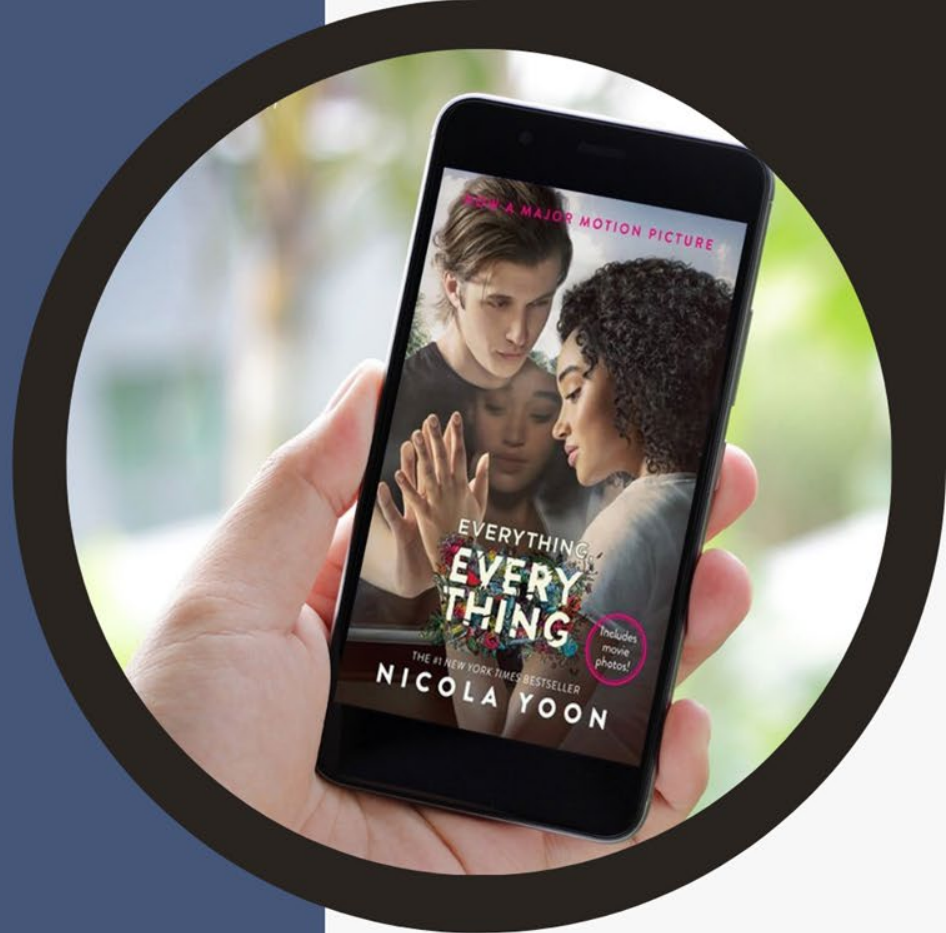


Building School-Specific Digital Collections to Better Meet Reading Needs

TCEA Convention | February 9, 2022





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***Why we use
OverDrive***



District Account vs Advantage Account





District Account

AKA the
"shared
collection"

Content
purchased
at district
level

Accessible
by all
students
and staff in
district

Set and
control
permissions
for
advantage
accounts

Advantage Account

A sub-account that allows a school to purchase additional content just for their students and staff and allows them to curate Sora with collections specifically for their school population.





District (Shared) Collection

District department
advantage accounts
which feed into the
shared collection for
access by students and
staff in the district.

INSTRUCTION

PROFESSIONAL
LEARNING

CAMPUS B

CAMPUS A

Individual campus
advantage accounts
for students and
staff ONLY at that
school.

The background of the entire image is white, covered with a dense, random distribution of small, five-pointed stars. The stars are in three colors: purple, pink, and light green. They are scattered across the entire frame, creating a festive and celebratory atmosphere.

ENTER TO WIN!

*Last call to enter the OverDrive
raffle. Get your badge scanned by an
OverDrive team member.*

Advantage Account Benefits

Free to set up!

Assign titles to individual students or groups

Purchase content that meets specific needs of your students

Curate custom collections

Shared + Advantage =
More choices for students

Less competition for popular titles

Purchase content that meets specific needs

- High interest, high circulation
- Literature circles
- Book clubs
- Alternative to print

Assign titles to individuals or groups

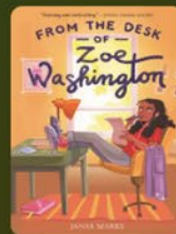
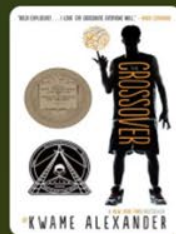
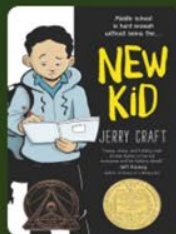
- Assign audio book to accompany print for ELL's
- Assign class sets to groups in small group novel study
- Assign digital format to visually impaired students in order to adjust settings
- Assign digital format to dyslexic students to adjust text settings



Curate Custom Collections

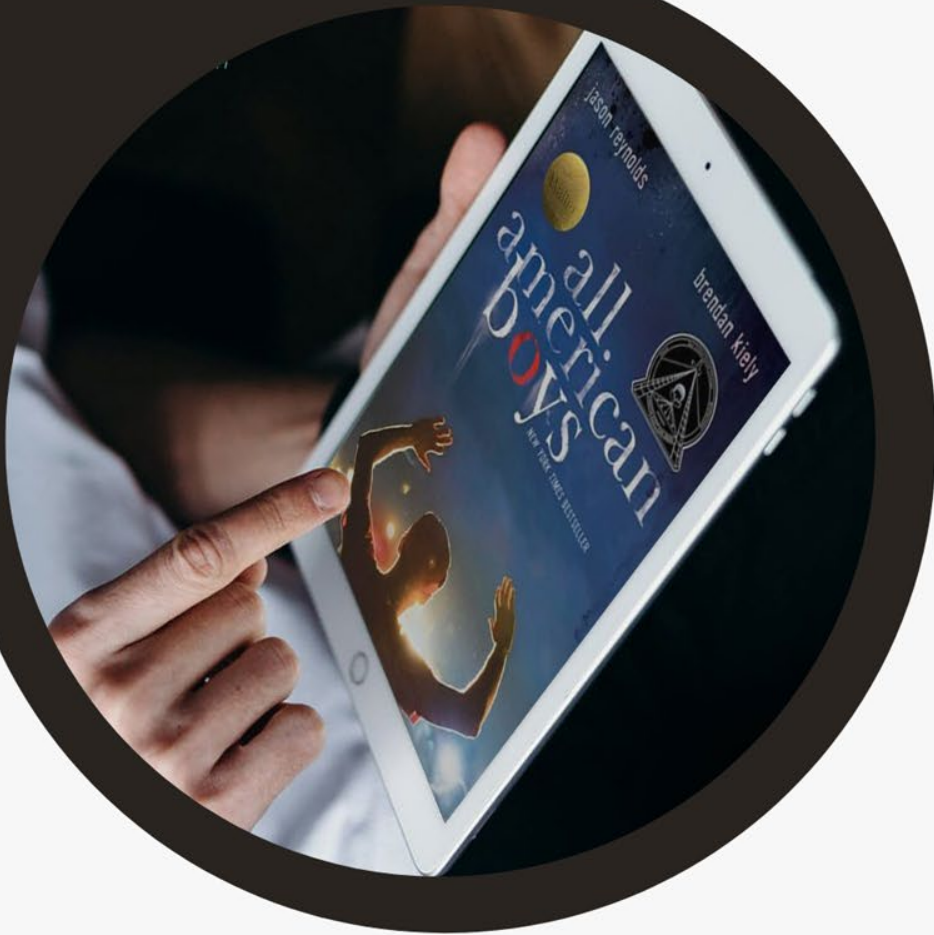
Black History Month

Celebrating black authors and the black experience through literature.



All 15 books >

- Highlight titles in your collection
- Promote programming or initiatives
- Boost circulation
- Easy for students to quickly find a title



Thank you!

Any questions?

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