



Soar with Sora

Monthly Newsletter

March 2022 | Delaware Accelerate Learning
Digital Collection

Welcome!

In this edition, your Sora Team has collected product tips and tricks, data highlights, training events and resources to help you save time and use digital books in the classroom.

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[Want a Sora Marketing Kit!](#)

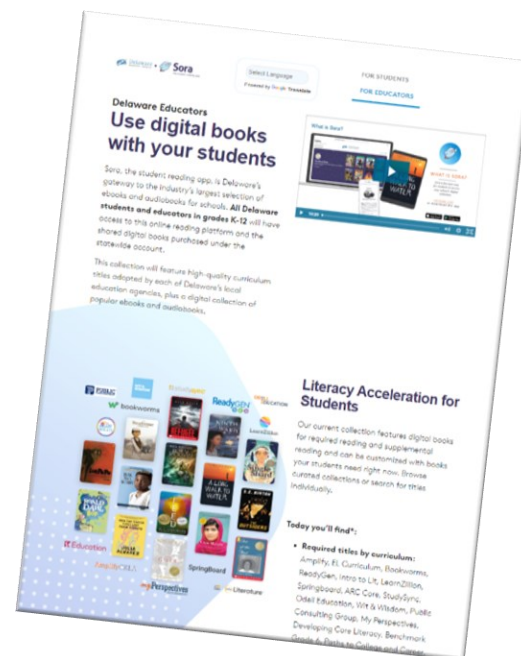
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Never miss an update! Make sure you're signed up for our email newsletters to be the first to know about sales, new features, and updates about Sora right away: <https://forms.office.com/r/VjHqSnM0Fh>

Check out previous releases of the Soar with Sora Newsletter here: <https://company.overdrive.com/k-12-schools/discover-sora/deschools/>

Want a Sora Marketing Kit!

School Stars is our annual competition that showcases how schools promote their love of reading in Sora. Simply enter how your promoting Sora and receive a free Sora Marketing Kit, plus the opportunity to win even more. Entries may include videos, visual displays and bulletin boards, social media campaigns, and student-created resources.

All prizes will be awarded in Content Credit!



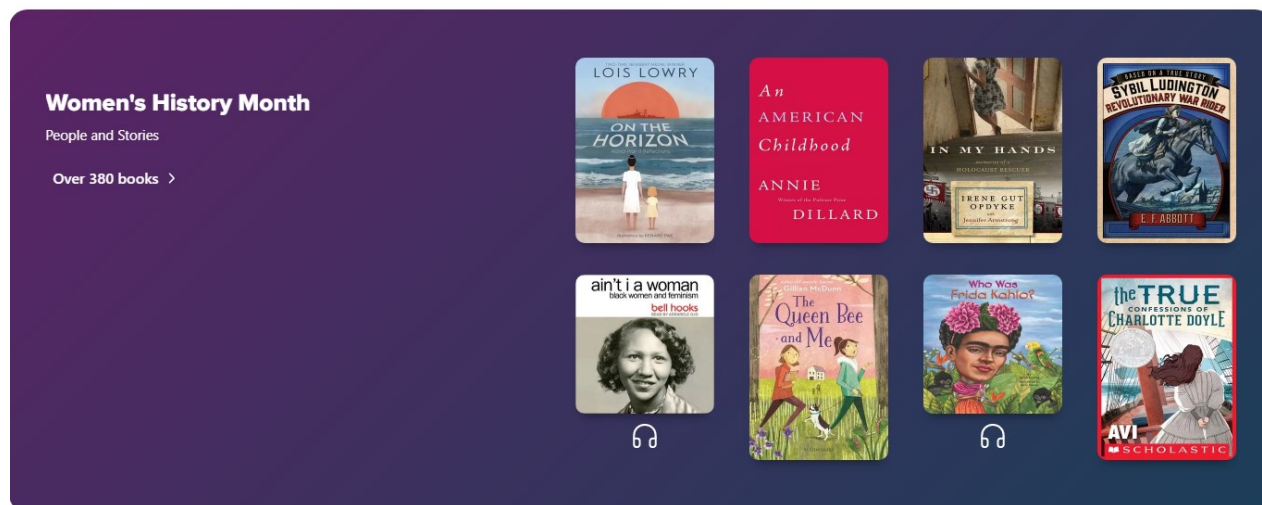
Grand Prize Winner receives **\$2500**. Best in Category (5 Categories) will receive **\$500**, while the runner ups receive **\$250** launches. Additionally, we'll select 5 lucky entrants to receive **\$100 USD** simply for entering! School

Stars starts **February 7th** and runs through **March 31st**. You can find additional details about how to enter here: <https://resources.overdrive.com/school-stars/>.

Pro Tip: Check out our past winners and see what schools have done to successfully promote Sora with their students! [School Stars 2021: Meet our winners!](#)

Women's History Month!

It's that time again when we celebrate the women that shape our world. This month's new collection highlights women and girls that represent many countries, ethnicities, and ambitions, from Mary Golda Ross, the pioneering Cherokee Aerospace Engineer, to Greta Thunberg, the tireless champion for climate justice. The history of women and the rise from oppression is intersectional and complex and that's what students will find when they log into Sora. This collection also includes fiction because true advocacy starts when we can see the world through each other's eyes.



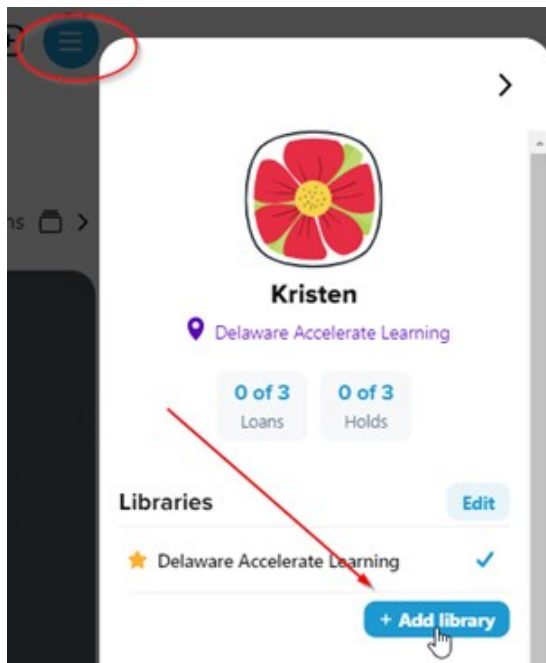
Sora Tips and Tricks: Accessing the Public Library

Did you know that your students also have access to age-appropriate ebooks and audiobooks from your public library? They do! The Delaware Accelerate Learning program and Delaware Libraries have partnered together to bring your students even more books by just using their school credentials! This connection allows students to have access to more titles, foster a love of reading, and ultimately increase their reading.

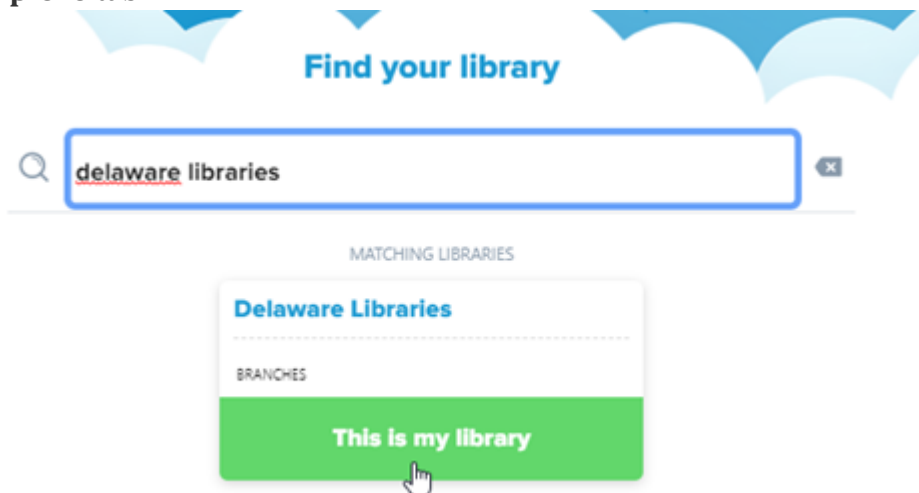
How to add the Public Library with your school credentials:

To add your library:

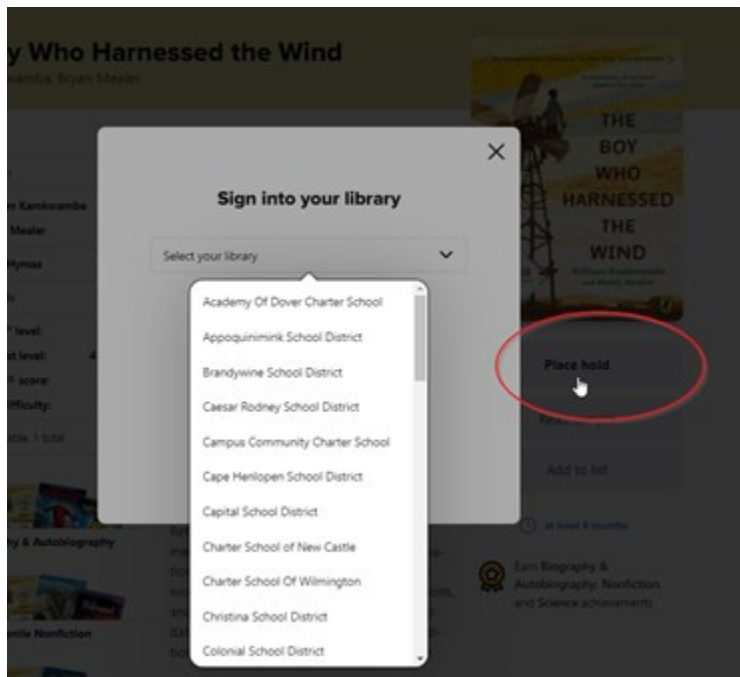
1. Click or tap 
2. Select **Add library**.



3. Use the search box to find your library, then select. This **is my library**. The library will open in the **Explore** tab.

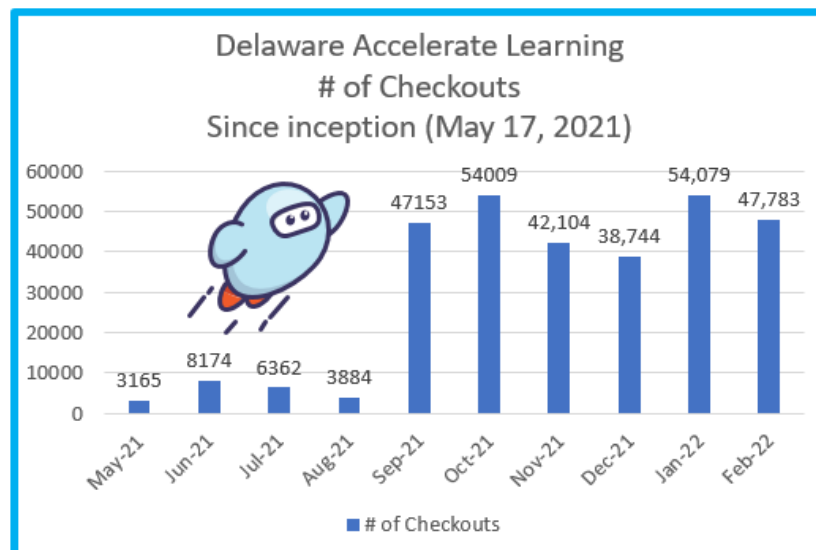
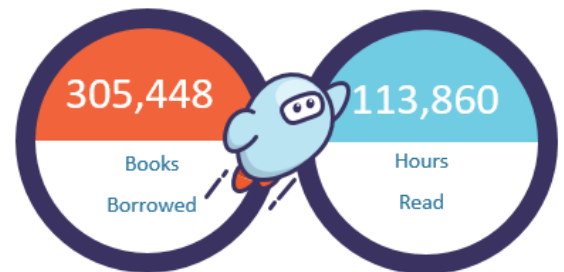


4. When you are ready to **borrow or place a hold** on a title, choose your **school district** from the drop down and sign in with your school credentials. Then start reading!



Data deep dive: who's reading & top 10

Since May 2021, we have seen over 305,448 books borrowed and over 113,860 hours read. The latest data is below, but you also have access to this data for your district. If you would like to learn how to access your own usage data please reach out to [Jody](#) or [Victoria](#).



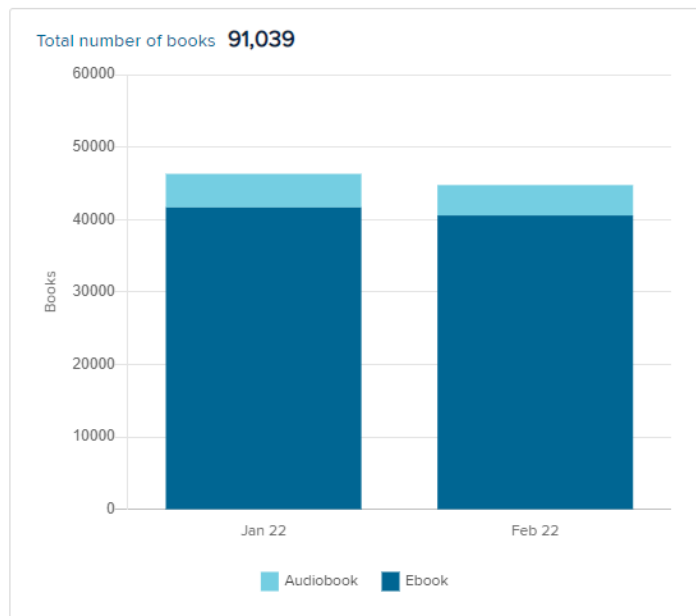
January 2022 reflects our best month in circulation since inception date (May 17, 2021)

Let's look at 2022 data!

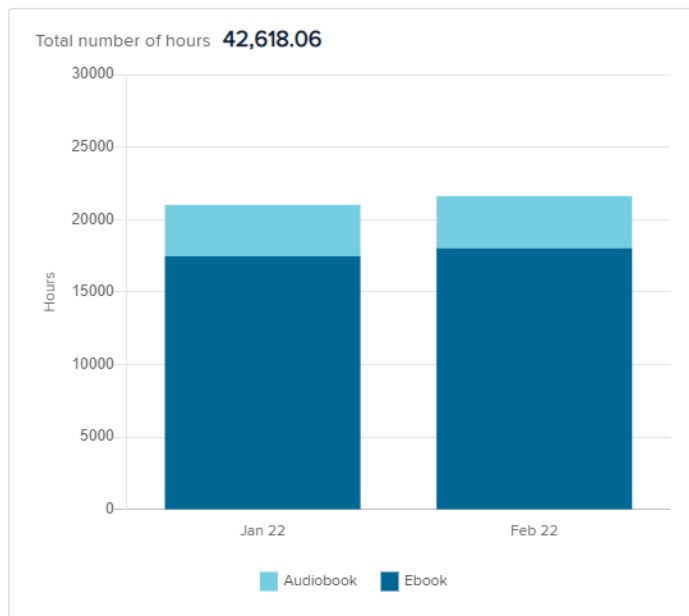
January 1, 2022 – Feb 28, 2022

- 90,503 checkouts!
- 42,618 hours read!

Total books opened



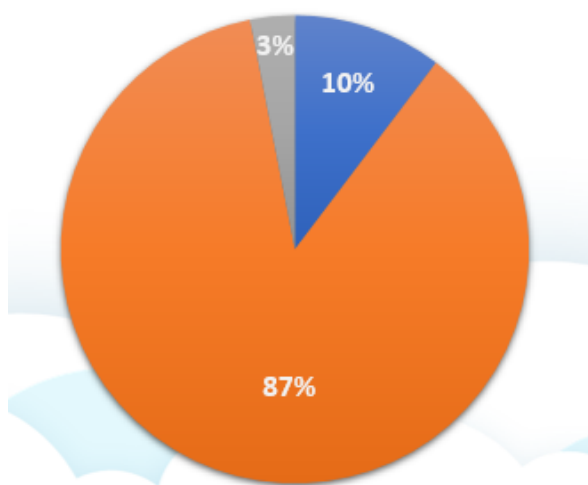
Total time read



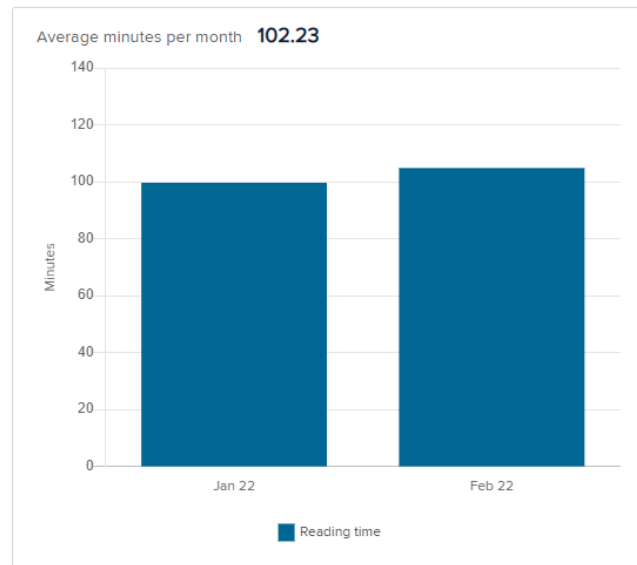
Books opened shows how engaged students are with what they are reading. 90,503 checkouts but some books opened more than once.

Favorite Formats

■ Audiobook ■ Ebook ■ Magazine



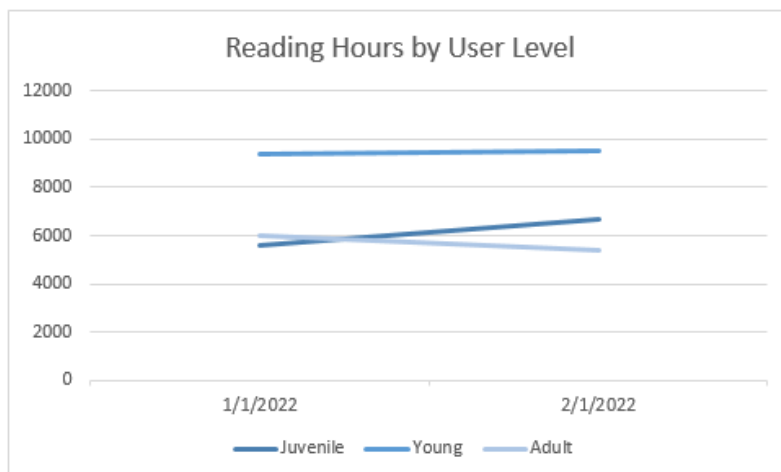
Average time per user



Students spent more time in texts during February.

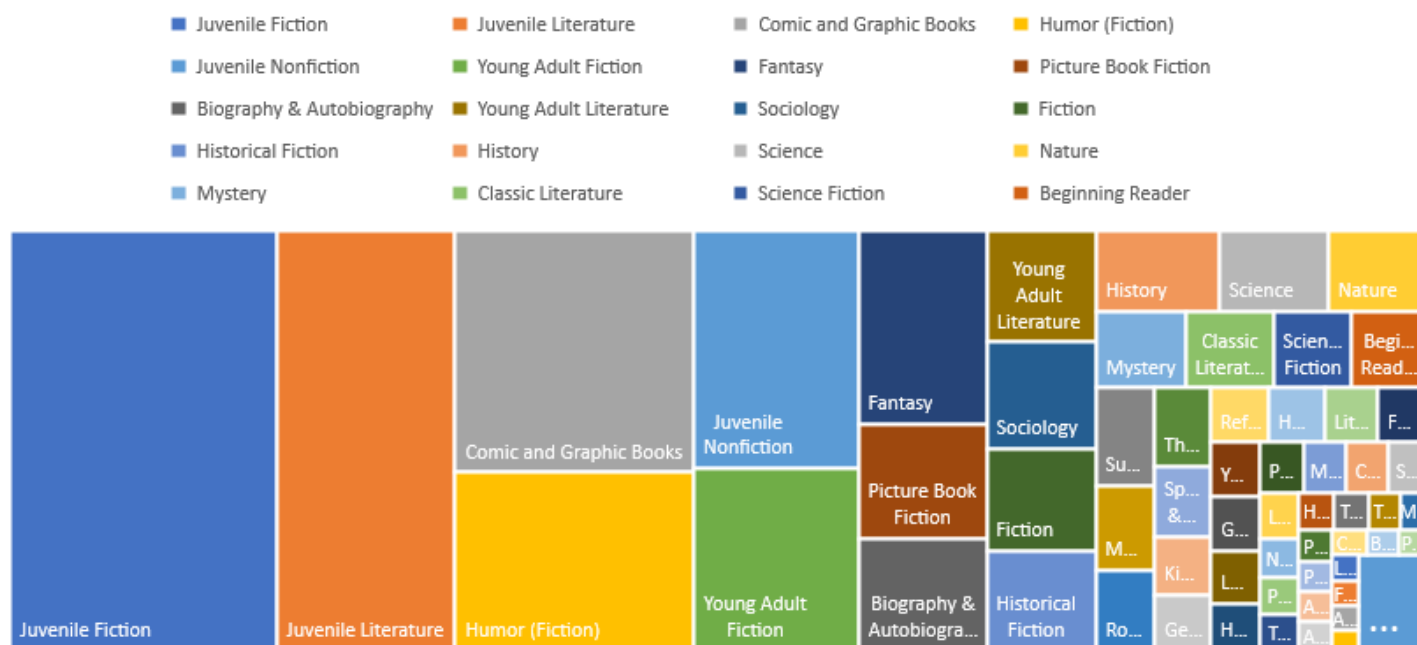
Row Labels	Sum of All checkouts
Arabic	5
Catalan; Valencian	1
Chinese	304
Chinese, English	71
English, Spanish; Castilian	360
French	8
German	12
Spanish; Castilian	3829
Grand Total	4590

Our Multicultural Collection Sum of Checkouts



Students logged in as Young Adult (grades 6-8) spend more time reading. There was an increase in reading hours from Jan-Feb within Juvenile students (K-5) and a decrease in Adult readers (9-12).

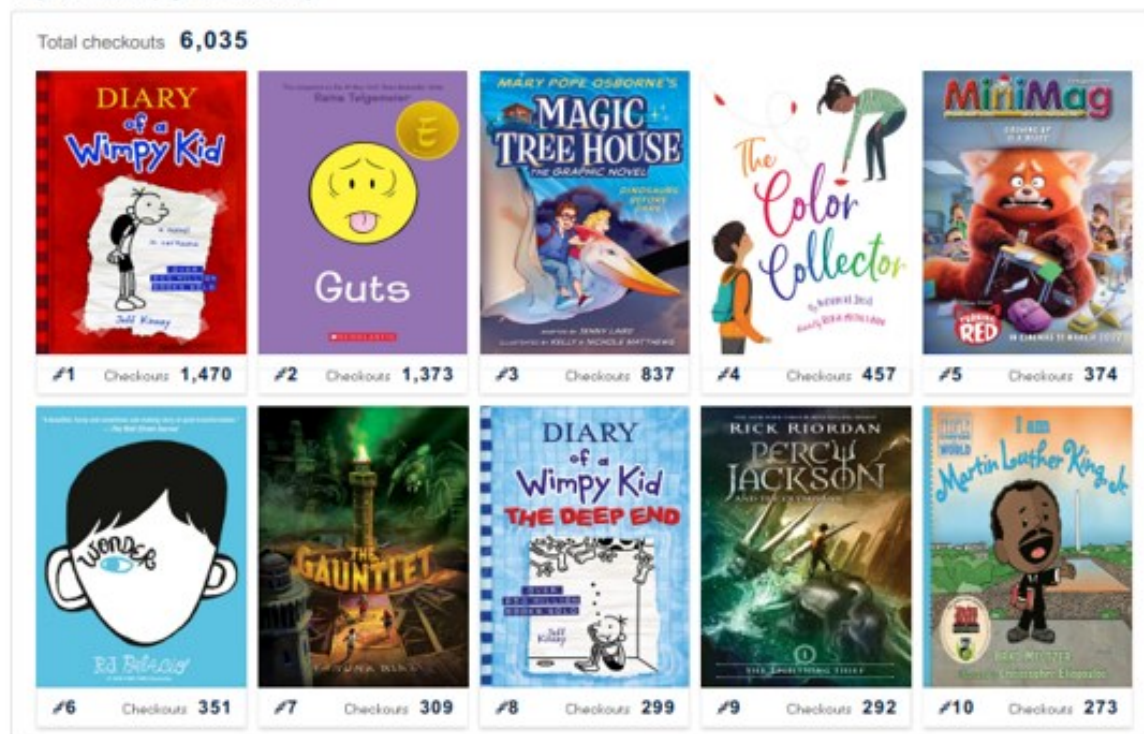
Top Subject by Checkout



The above chart shows our checkout activity by subject. The larger the box the higher the circulation. Juvenile fiction is our favorite subject area, followed by Juvenile Literature, Comic & Graphics, Humor, Juvenile Nonfiction, and Young Adult Fiction

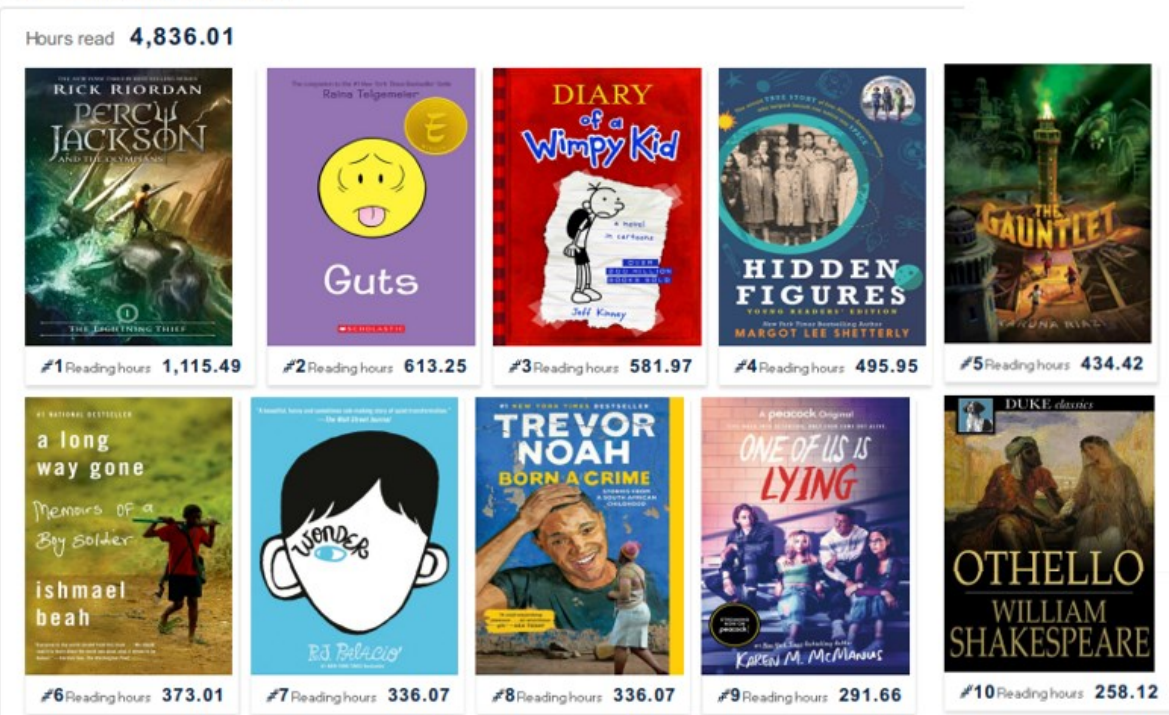
Top 10 titles by Checkout January 1 – February 28, 2022

Top 10 titles (by checkouts)



Top 10 Titles by Read Time January 1 -February 28, 2022

Top 10 titles (by time read)



Join a live Sora Connections: Beyond Ebooks & Audiobooks!

Join our Training Team on **Tuesday, March 29th at 3 PM EST** to learn simple, straightforward ways to implement digital formats such as comics & graphic novels, read-alongs, magazines, and Extras into your current teaching practices and curriculum.

This Sora Connections session is intended for educators with a basic understanding of Sora who want to:

[CLICK HERE TO REGISTER](#)

- Explore the evolving relationship between print and digital reading strategies
- Increase student equity, access, and engagement with unique digital formats
- Implement digital habits into your daily classroom practices

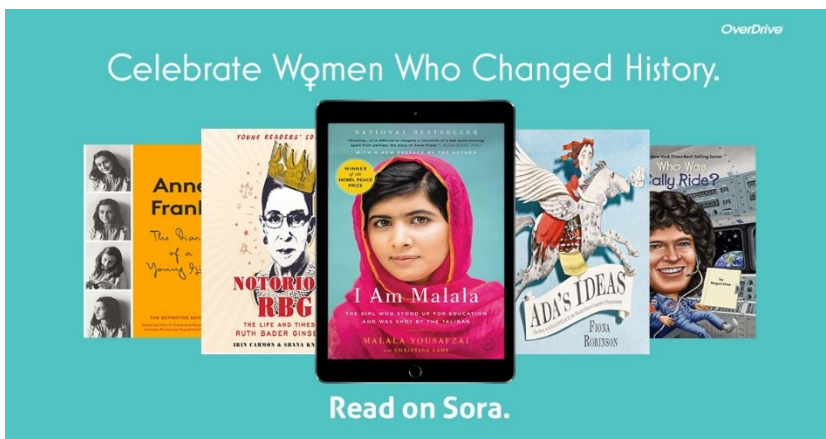
https://overdrive.zoom.us/webinar/register/WN_rZo0G4LtRoSQUv2_ShCwCw

Note: We understand the timing may not suit everyone but signing up ensures that a recording is sent the day after the live session so you can view at your convenience.

Use social media to engage more students

Link social media graphics to the digital collection: <https://soraapp.com/library/deschools>.

Promote using the unique QR code:





Reach more students by sharing social media images we've provided.

1. Download your [Delaware Social Media Kit](#)
2. Target your images to your [Digital Collection:
https://soraapp.com/library/deschools](#)
3. -OR- Target your post content to a specific book using the [grab URL trick](#) you learned above
4. Get [even more promo items](#) from the OverDrive Resource Center.

Thanks for reading!

Your Sora Team: Jody, Victoria, Morgan, & Kristen