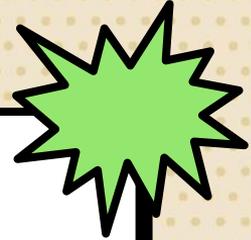




Sora



# Best Practices for Promoting Your eBook Collection

Erica White  
Coordinator of Library Services PK-12, Irving ISD

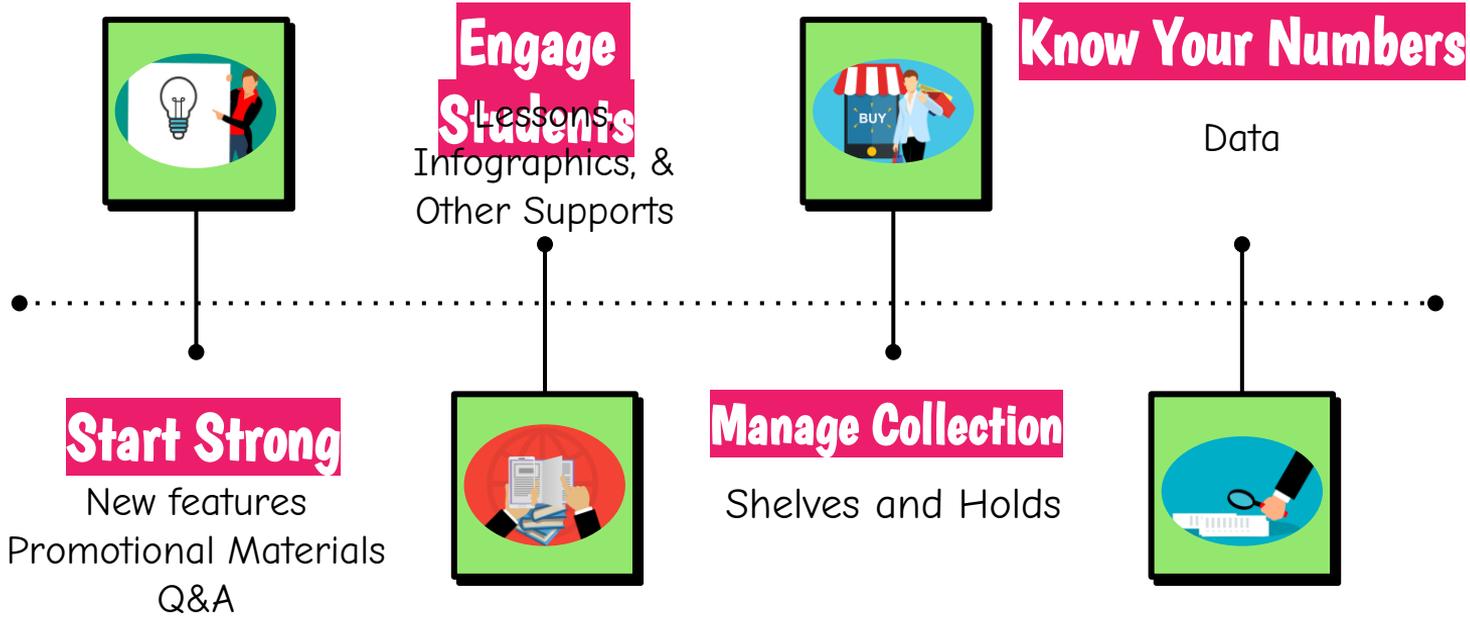


@IrvingLibraries

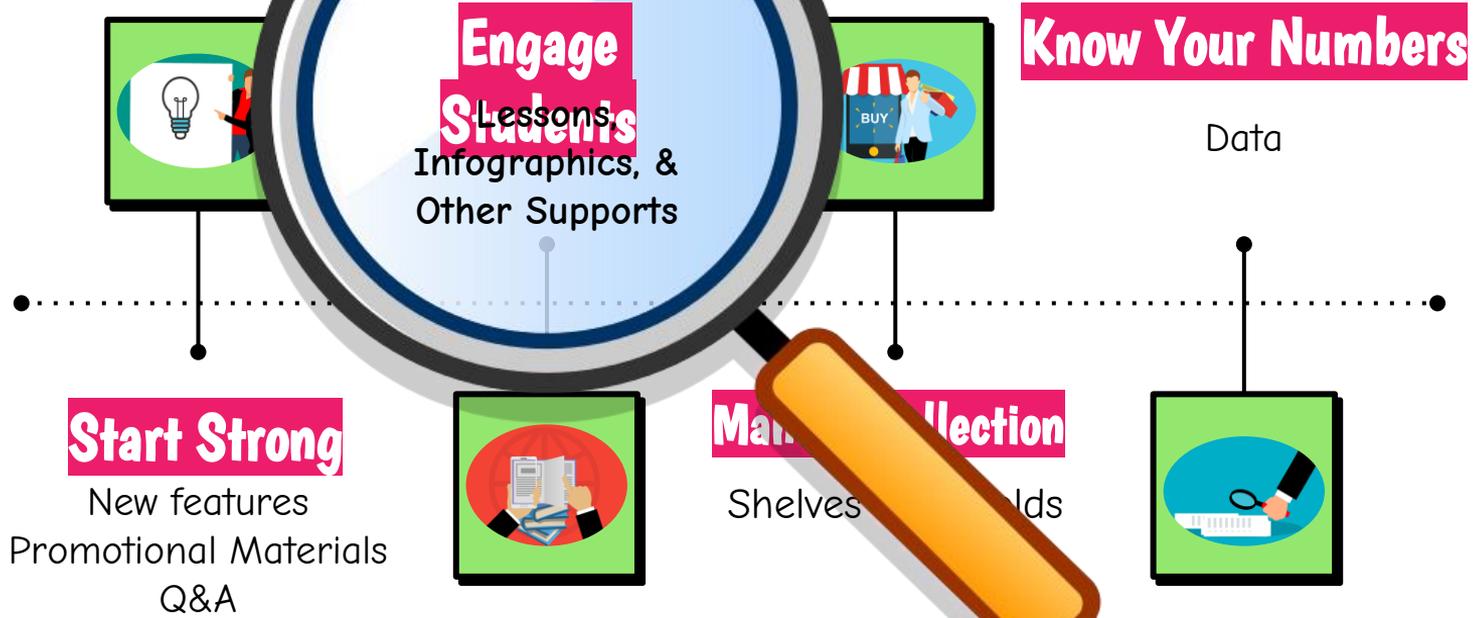


<https://www.irvingisd.net/library>

# Best Practices for Promoting Your Digital Resources



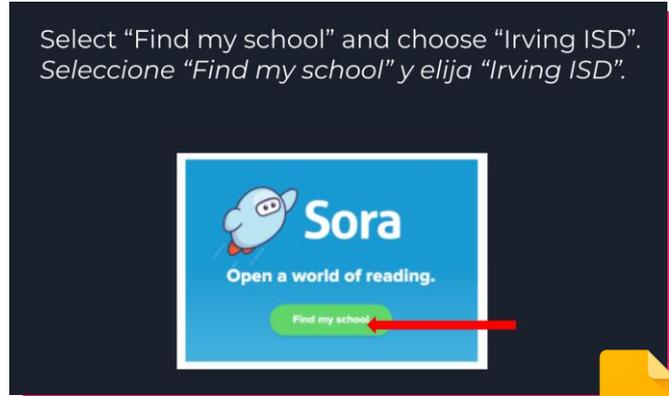
# Best Practices for Marketing Your Digital Resources





# Logging In and Setting Up

Lessons  
& Supports



Irving ISD, Elementary



Irving ISD, Secondary





# Infographics that Support Access

**WHAT CAN YOU DO WITH AN EBOOK?**

SIGN IN TODAY USING YOUR IISD LOGIN!  YOU CAN USE ANY DEVICE WITH INTERNET CONNECTION TO READ EBOOKS!

READ ANYWHERE YOU'D LIKE!  
 YOU CAN ENJOY TONS OF AMAZING EBOOKS, MAGAZINES, & AUDIOBOOKS ANYWHERE YOU TAKE YOUR DEVICE!

LISTEN AT HOME OR ON THE GO!  
 LISTEN TO AUDIOBOOKS AT HOME, ON A WALK, IN THE CAR--OPTIONS ARE ENDLESS!

BOOKS ARE NEVER LOST OR OVERDUE!  
 WITH EBOOKS, YOU DON'T HAVE TO WORRY ABOUT TURNING IN YOUR BOOKS, THEY AUTOMATICALLY RETURN AFTER 2 WEEKS!

LEARN SOMETHING NEW 24/7  
 YOU WILL DISCOVER SO MANY NEW TOPICS & CAN ALWAYS LEARN SOMETHING NEW!

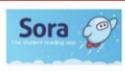
BORROW INSTEAD OF BUY!  
 YOU NEVER NEED TO PAY FOR AN EBOOK BECAUSE THEY ARE ALL FREE TO BORROW!

ENTERTAIN YOURSELF OR YOUR FAMILY!  
 READ TO YOURSELF, A BUDDY, OR SOMEONE YOU KNOW!



Irving ISD, Gilbert Elementary  
Falessa Esslinger, Librarian

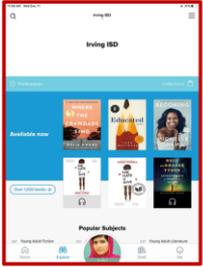
**How to check out eBooks & eAudiobooks using Sora**



**6<sup>th</sup> – 12<sup>th</sup> Fiction & Nonfiction eBooks and eAudiobooks**  
Campus-specific, Uses Irving SSO

**How to access Sora**

1. Open the app.
2. Click on "Find my school"
3. Click on "My school isn't listed" at the bottom of the screen.
4. Type in "Singley Academy" in the search box.
5. Select the option that pops up that is for Irving ISD Singley Academy by clicking on "This is my school."  
OR at times it will not populate. If this happens type in "Irving" and scroll down until you see "Irving ISD" and select "This is my school!"
6. Click on "Sign in using Irving ISD" and then click "Continue" and sign in using your normal IISD sign in (SSO).
7. Click on the binoculars (Explore) to find books.  
To check them out, select "Borrow."  
To access your books once you have checked them out, open the app and click.



Sora you check out 3 eBooks and/or eAudiobooks at a time.  
The books are EITHER an eBook OR an eAudiobook.  
♦ You can add the Irving Public Library to your app and check out 1,000's of books!



Irving ISD, Singley Academy  
Kathleen Basoco, Librarian



# Scavenger Hunt and Curated Lists

**Sora Scavenger Hunt**

Name: \_\_\_\_\_

**Step 1:** Download the Sora app or visit [soraapp.com](http://soraapp.com).

**Step 2:** Sign in with [Enter Login Details](#)

**Step 3:** Complete the following missions on a tablet, smartphone or computer. Good Luck!

When you want to find a new book, go to the Explore Tab Tap the Explore Tab for the following questions:

1. What symbol is displayed at the bottom of an audiobook? \_\_\_\_\_  
 a. b. c.
2. Navigate down to Popular Subjects. Tap **Explore all subjects**. Select **Fantasy**, **Refine™** and **Sort by Release date**. What title is listed first? \_\_\_\_\_
3. **Borrow** a title of your choice. What book did you borrow? \_\_\_\_\_

When you need to find your borrowed or assigned titles, go to the Home Tab Tap the Home Tab for the following questions:

4. Open the book you borrowed by tapping the jacket cover, then tap **Open Book**. Tap the **Reading Menu** and open **Reading Settings**. Under **Book Design**, you can change what font your book is displayed in. Tap **Custom**. Other than additional font options, in what way can you change how a book looks? \_\_\_\_\_  
 a. Justification  
 b. Line Spacing  
 c. Weight  
 d. All of the above
5. Other than **Bright and Sepia**, what lighting can you display the book in? \_\_\_\_\_
6. Close the **Reading Menu** by tapping **Done** and tap in the center of the screen to hide the progress bar. Begin swiping left to turn the page until you get to chapter 1. Tap and hold down on a word to have the option to **Define** or **Highlight**. Define the word. After defining the word, **highlight** it. In addition to green, what colors are available when making a highlight? \_\_\_\_\_  
 a. Black & Blue  
 b. Blue & Red  
 c. Yellow & Pink

**Sora**

**Sora Scavenger Hunt**

Open the Sora app and used what you learned today to complete the question!

[jboone@diving.net](mailto:jboone@diving.net) (not shared) [Switch account](#)

**Required**

**First and Last Name: \***

Your answer: \_\_\_\_\_

question 1.

1. When you want to find a new book, go to the Explore Tab (Explor). Tap the Explore Tab. What symbol (picture) is displayed at the bottom of an audiobook? \*

A  
 B  
 C

Your answer: \_\_\_\_\_

2. Navigate (scroll down) to popular subjects. Click on Explore all subjects. Select Biography & Autobiography. Click Refine (refine-top right) and sort by Title. Which title is listed first? Hint: type this exactly as it is on the screen \*

Your answer: \_\_\_\_\_

**Celebrate Female Authors for Women's History Month!**



Sora Scavenger Hunt

Irving ISD - Stipes ES  
Erika Rocha, Librarian



# Access and Connecting to Favorites



**1**

## 1 Accessing Sora

- Go to [Launchpad](#)
- Open the ebook folder
- Click on Sora
- Select, "Find my school"
- Choose "Irving ISD"



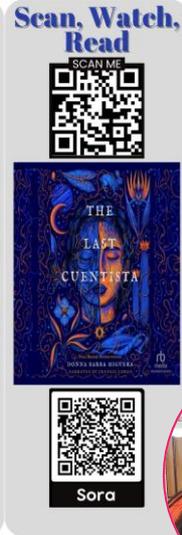
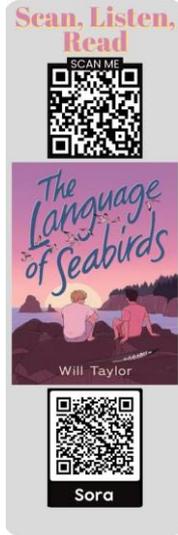

2024 LONE STAR READING LIST

Irving ISD - MacArthur HS,  
Jessica Ross, Librarian

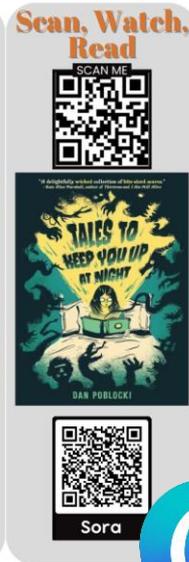
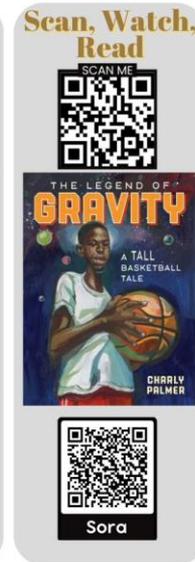
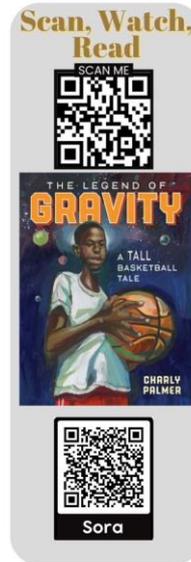




# Access and Connecting to Favorites



Irving ISD - Lamar MS,  
Monica Alcaraz, Librarian





# Access and Connecting to Favorites



Irving ISD - Houston MS,  
Angela Chipley, Librarian



# Scavenger Hunt

escape from the

# Library of TERROR



START



Irving ISD Lady Bird Johnson Middle School  
Donnie Cummings, Librarian





# Lessons Using Sora Always Available Titles

## SORA

Collaborate with the teacher and use a nonfiction title from **Always Available** to teach the following with grades K-2 as students work on their research.

1. Nonfiction text features - can we find...?
2. How to use a glossary
3. Taking notes about a subject
4. Do the photographs support the text on the page?



Optional: Compare information between the titles.

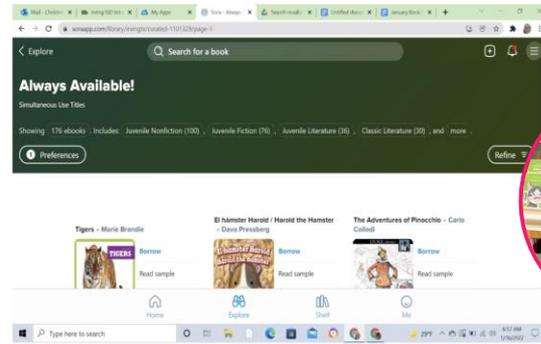
Share **Always Available** titles with teachers for Biographies or Black History Month:



K-2

## Grades 3 - 5

Due to our high number of English Language Learners and new arrivals, reading can be a challenge. During one lesson, we will focus on:



1. Students will buddy up with a friend or create a small reading group.
2. Each pair or group locates a book that they want to read together, either English or Spanish. This could be either a chapter book or a short nonfiction book. At the end of the session, students will share their choice with the class and why. Students were encouraged to continue reading their choice with their buddy or small group outside of the library by using the **Always Available** books. Be sure to clear this with the teacher first.

3-5



Irving ISD  
Keyes Elementary  
Christine Rayl  
Librarian



# Virtual Book Tasting



Book Tasting  
with  
Sora eBooks  
for the  
North Texas  
Teen Book  
Festival

Irving ISD, Bowie Middle School  
Hope Krum, Librarian





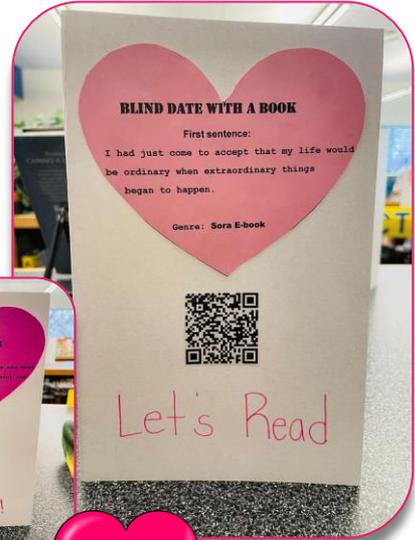
# Blind Date With a Book



Blind Date with a Sora eBook!  
Greeting cards with QR codes  
that lead to Sora eBooks

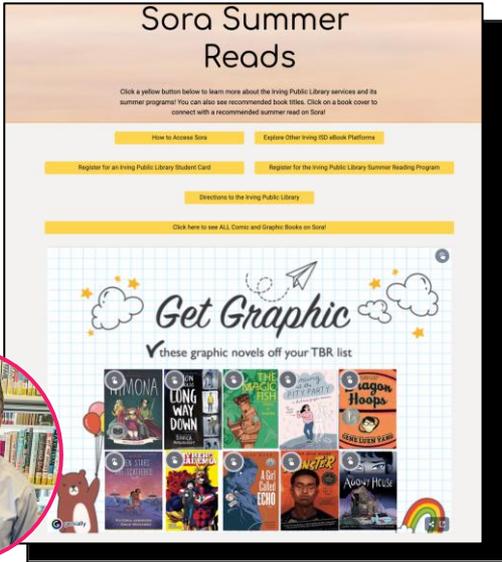
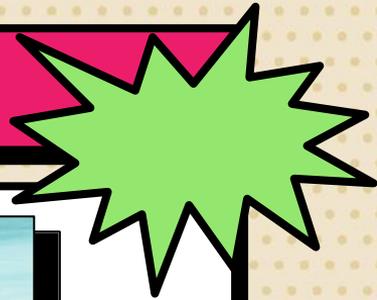


Irving ISD  
Erica White

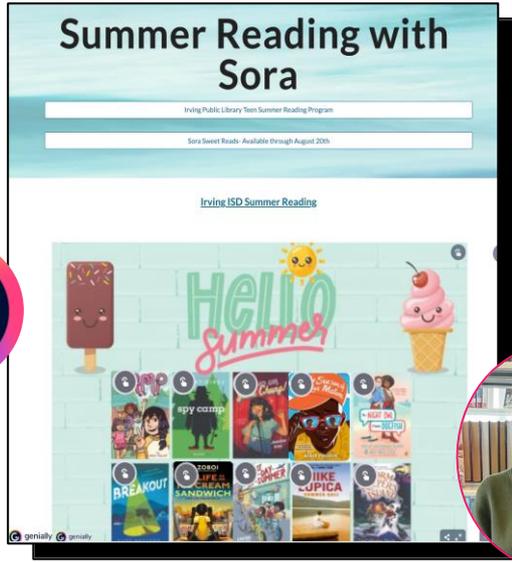




# Celebrations and Summer Reading



Irving ISD - Lady Bird Johnson MS,  
Donnie Cummings, Librarian



Irving ISD, Bowie Middle School  
Hope Krum, Librarian

Make sure to enter  
**OverDrive's raffle** for  
a chance to win!

**LAST CALL!**



# Parent Ed - Access

## eBooks

Books that students and parents can access on their iPads, Chromebooks, and mobile phones even on evenings and weekends!

**Sora**

Features:

- ★ Easy to use, one tap to get inside a book
- ★ The largest catalog of ebooks and audiobooks...made even larger by access the Irving Public Library through Sora
- ★ Teachers can assign titles and track individual student reading progress
- ★ Exportable notes, highlights for collaborative learning

## SORA



Single Sign On (SSO)



# Parent Ed - Español

## eLibros

Son libros en formato digital a los que los estudiantes y los padres pueden tener acceso en sus iPads, Chromebooks y teléfonos móviles ¡incluso por la noche y los fines de semana!



### Características:

- ★ Fácil de usar, solo un toque para entrar en un libro.
- ★ El catálogo más grande de libros electrónicos y audiolibros... agrandado aún más al acceder a la Biblioteca Pública de Irving a través de Sora.
- ★ Los maestros pueden asignar títulos y realizar un seguimiento del progreso de lectura de cada alumno.
- ★ Notas exportables, aspectos destacados para el aprendizaje colaborativo.



### ¿Qué es Sora?

Sora fue creado para entusiasmar a los niños con la lectura y eliminar las distracciones para promover un enfoque en el aprendizaje. Los estudiantes pueden tomar prestados libros electrónicos, audiolibros y revistas de la biblioteca de su escuela las 24 horas del día, los 7 días de la semana con la aplicación Sora.



### ¿Cómo puedo tener acceso?

Los estudiantes pueden acceder a Sora iniciando sesión en [Launchpad](#) y seleccionando la carpeta del eLibro.



### Enlace

[Este enlace](#) dirigirá a los estudiantes al inicio de sesión único de Irving ISD. Los estudiantes también pueden acceder a Sora a través de [Launchpad](#).



Acceso a Sora a través de [Launchpad](#)

### Sora eBooks & Audiobooks





# Multiple Points of Access



Launchpad  
Single Sign-On



eBooks





# Multiple Points of Access

**IRVING**  
Independent School District

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Home | Department & Services | Library & Digital Resources

### Library & Digital Resources

Library & Digital Resources Home →

- Digital Resources →
- eBooks →
- ISD Library Catalog →
- Copyright Support →
- Instructional Materials →
- Policies & Procedures →
- Reading Lists →
- Librarian Intranet →
- Vendors →
- Contact Us →

**Quick Links**

- Digital Resources
- eBooks**
- Library Catalog

### Library and Digital Resources

#### eBooks

Popular fiction and nonfiction eBooks can be accessed at home and at school using the Irving ISD Single Sign on portal, Launchpad. If Launchpad is unavailable, use the links below for access. For at-home passwords, click [here](#). Need help accessing a resource? Contact your campus librarian.

#### Audiobook & eBook Library

**Popular Fiction/Nonfiction Titles** Expand All

Popular fiction and nonfiction titles can be accessed by clicking on the icon below according to your grade level. Sign in using your Irving ISD computer credentials. Some resources may be found on [Canvas](#). See your school librarian for assistance.

- [View All eBooks](#)
- [One Click One Title](#)
- **Sora eBooks**
- [eAudiobooks](#)

- Multi-User eBook Platforms for PK-12** →
- Secondary Research/Reference (9-12)** →
- Professional eBooks** →

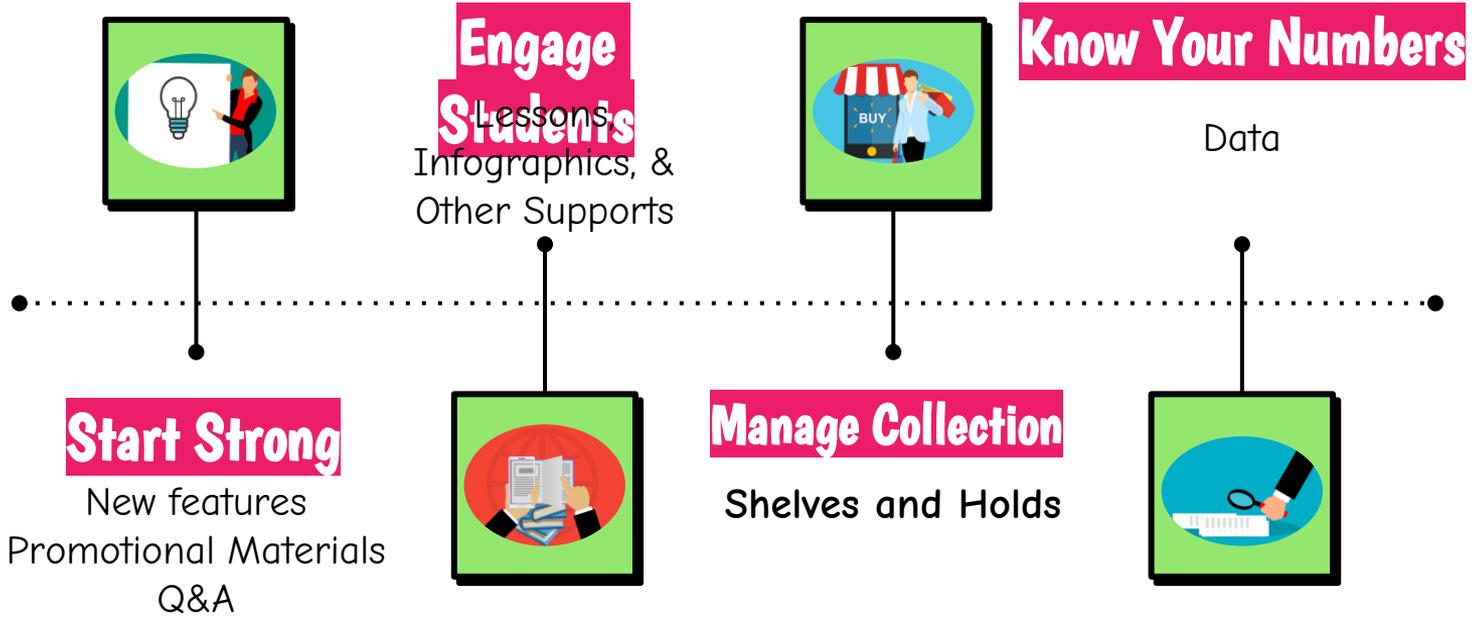


# Multiple Points of Access

The screenshot shows the top navigation bar with links for About Us, Board of Trustees, Departments & Services, Families, Students, Schools, Community, Careers, and For Staff. Below this is a search bar and a breadcrumb trail: Home | Departments & Services | Library & Digital Resources. On the left, there is a 'Library & Digital Resources' sidebar with a list of links: Library & Digital Resources Home, Digital Resources, eBooks, IISD Library Catalog, Copyright Support, Instructional Materials, Policies & Procedures, Reading Lists, Librarian Intranet, Vendors, and Contact Us. The main content area features a large image of a young boy reading a book in a library, with the text 'IRVING Independent School District Library and Digital Resources' overlaid. At the bottom, there is a 'Quick Links' section with three icons: Digital Resources, eBooks, and Library Catalog (which is circled in red).

The screenshot shows the 'IISD Library Catalog' search results for 'Pete the Cat'. The search bar contains 'Pete the Cat' and the results are sorted by 'Relevance'. A sidebar on the left shows filters: Library Catalog (439), Britannica (1), and World Book (1). Below this, it says 'Searching 38 Locations'. A 'Filtered By' section is circled in red, showing 'eBook' selected. Underneath, there are filters for Author (Dean, James), Lexile, All Reading Level, All Interest Level, Publication Year, and Primary Audience. The main results list four books: 'Pete the Cat and the missing cupcakes (2016)', 'Pete the Cat checks out the library (2018)', 'Pete the Cat saves Christmas (2013)', and 'Pete the Cat and his magic sunglasses (2013)'. Each entry includes the author, series, Lexile measure, and options for 'Downloadable', 'More Options', and 'Add to List'.

# Best Practices for Promoting Your Digital Resources



# Best Practices for Promoting Your Digital Resources





# Managing & Organizing Collection

## Shelves

**Something Green for March 17!**  
Celebrate St. Patrick's Day by reading a green book!  
Over 250 books

**Women's History Month**  
Commemorating and encouraging the study, observance and celebration of the vital role of women in history.

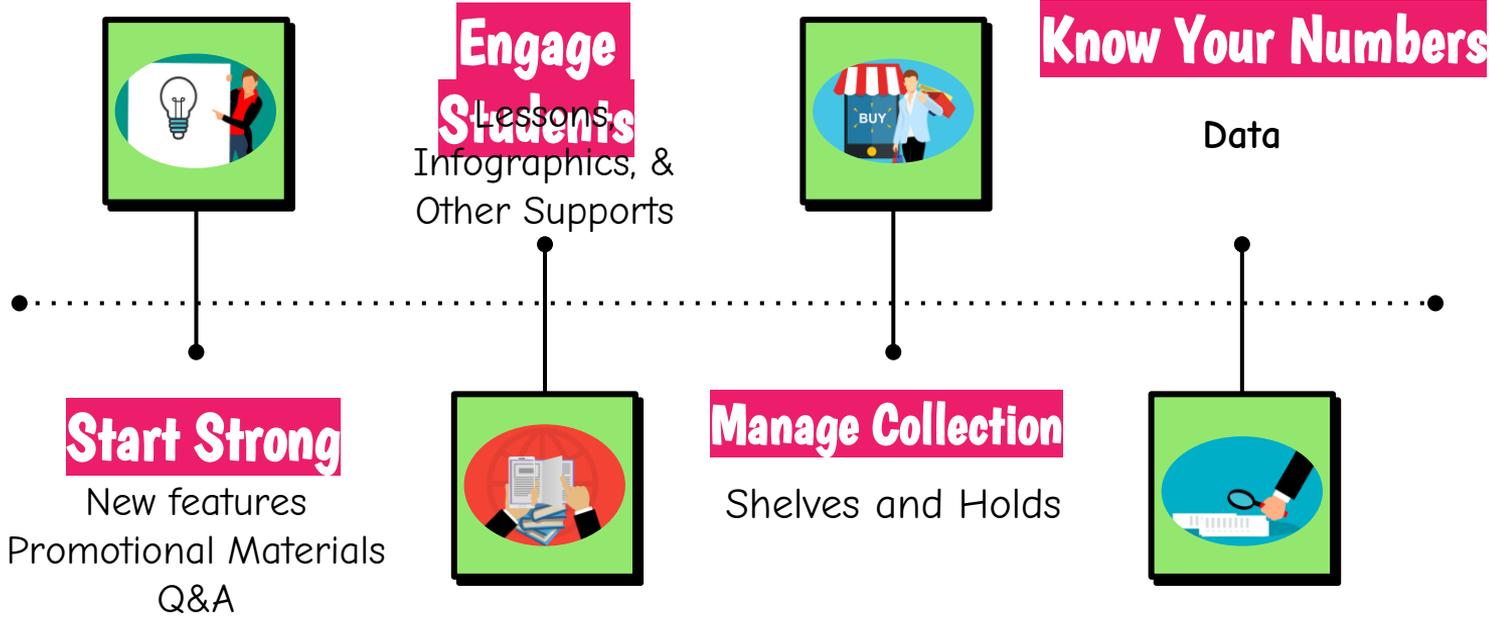
## Skip the Line

**Skip the Line!**  
It's your turn! Don't be waiting around - these popular titles are available now!

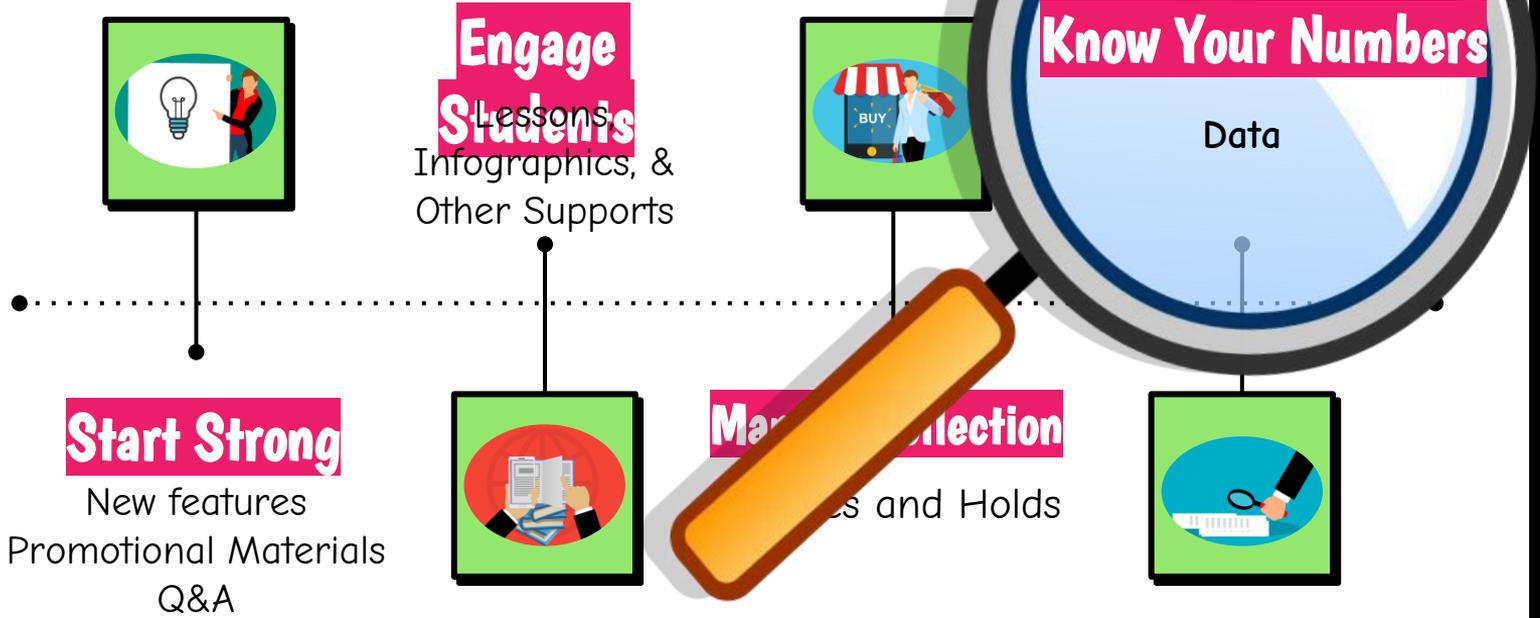
*"I'm working with a fourth grade class with SORA and literally, while we were looking at it, the Skip the Line went into effect. The kids just about jumped out of their seats with excitement as it was some of their favorite books. lol! Just had to share...." Christine Rayl, Keyes Elementary*



# Best Practices for Promoting Your Digital Resources



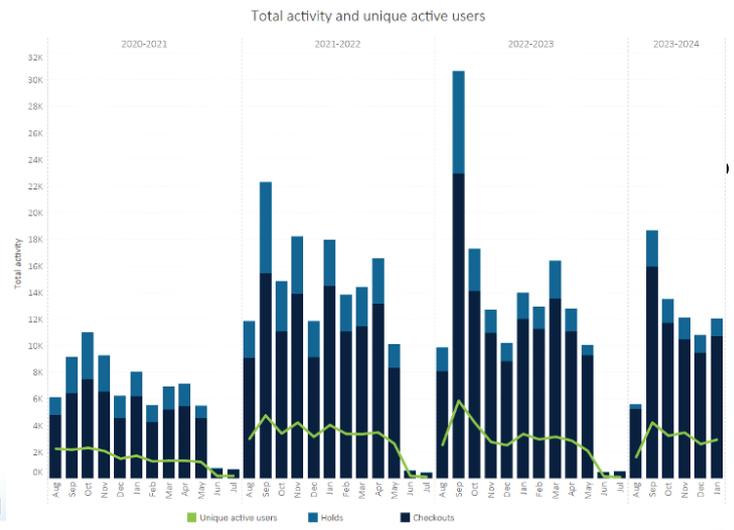
# Best Practices for Promoting Your Digital Resources



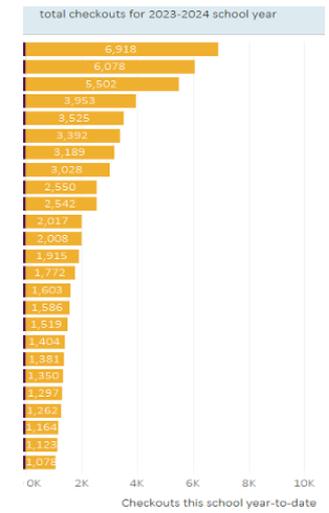


# Know Your Numbers

## Year-to-Year Growth

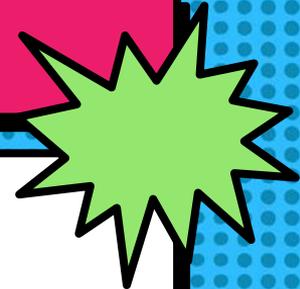


## Checkouts by Campus





# MORE RESOURCES



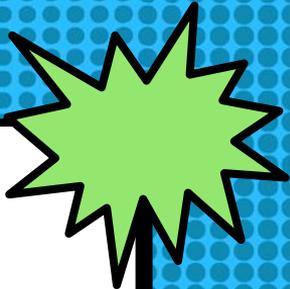
## Other Ways to Promote Sora

- [Link Sora to AudioFile Sync for Summer-Long reading](#), Kathleen Basoco, Singley Academy
- [Mythology Poster](#) Hope Krum, Bowie MS
- [Read Aloud Poster](#) For teachers to use for classroom ebook library, Hope Krum, Bowie MS

[bit.ly/TLA24Sora](https://bit.ly/TLA24Sora)



# Librarians of Irving ISD



 [@IrvingLibraries](https://twitter.com/IrvingLibraries)

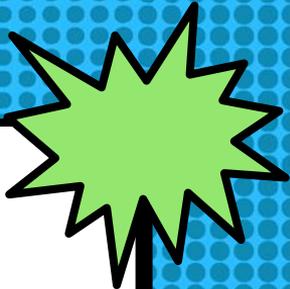
 [@IrvingLibraries](https://www.instagram.com/IrvingLibraries)



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# THANKS!



Erica White, Irving ISD Coordinator of Library Services PK-12



 [ewhite@irvingisd.net](mailto:ewhite@irvingisd.net)

 [irvingisd.net/library](http://irvingisd.net/library)

 [@IrvingLibraries](https://twitter.com/IrvingLibraries)

 [@IrvingLibraries](https://www.instagram.com/IrvingLibraries)

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