

**Using OverDrive reciprocal lending
agreements to benefit patrons**

Reciprocal Lending Arrangement (RLA)

Allows libraries to share content with other libraries without joining a consortium

Library maintains its own individual, unique OverDrive collection in Libby

RLA mimics inter-library loan



Libraries in Massachusetts

114 Academic Libraries

367 Public Libraries

865 School Libraries

117 Special Libraries

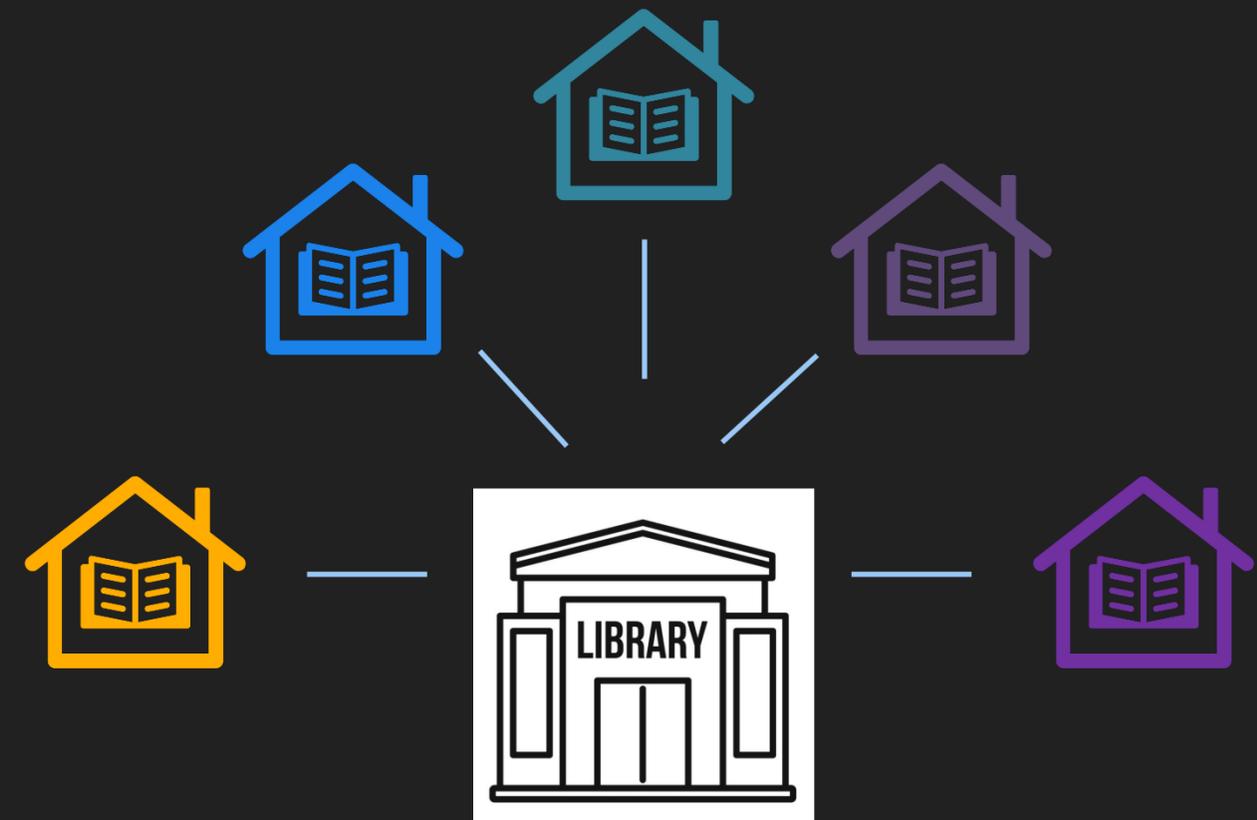


Library Networks in Massachusetts

8 Major Public Library Networks

1 Network of Academic Libraries

1 Network of Small Libraries



Interlibrary Loan in Massachusetts

“Library of the Commonwealth”

BPL resources are available to ALL residents

All Library Networks are open to ALL residents

Commonwealth Catalog in-state ILL

Out of network borrowing privileges

are based on State certification standards

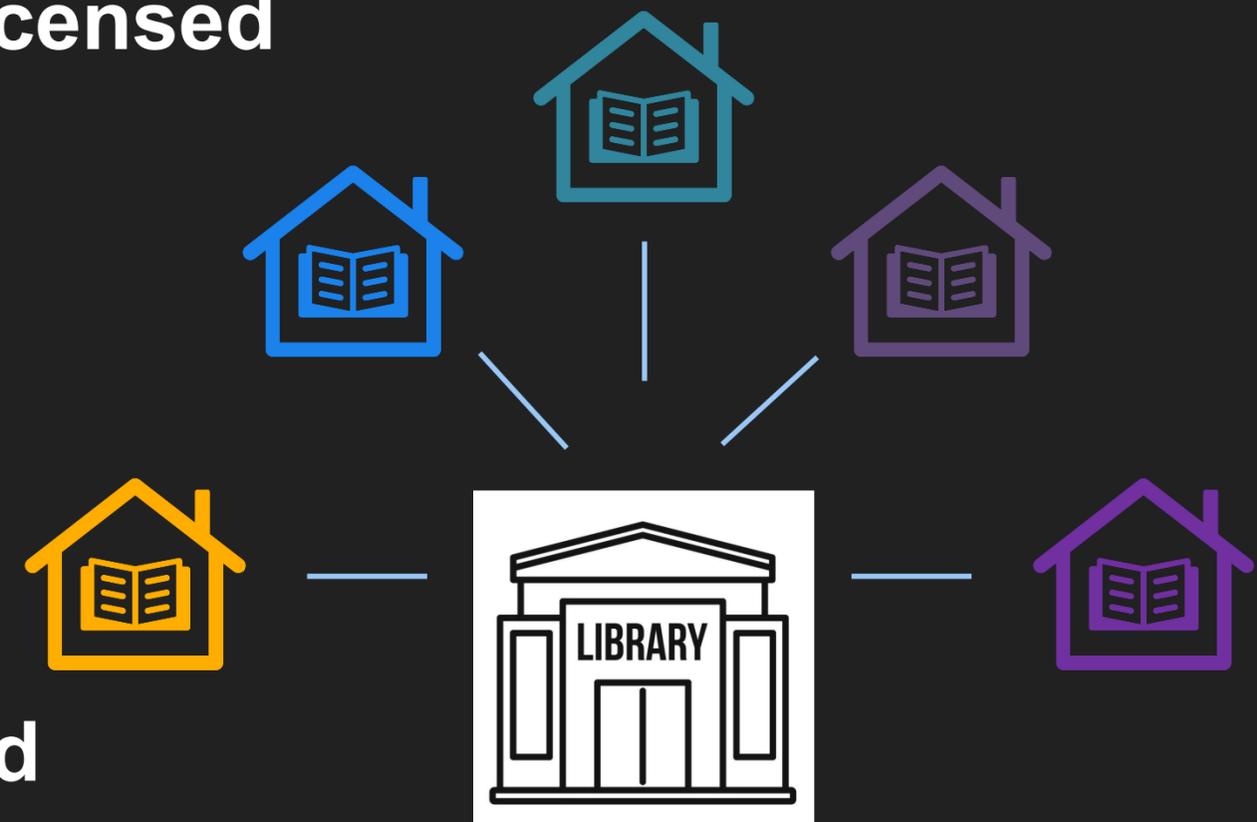


OverDrive Content in Massachusetts Libraries c. 2016

Electronic content for Public Libraries licensed
by Networks

OverDrive Advantage titles individually
licensed based on circulation needs

All OverDrive Collections were separated



OverDrive Reciprocal Lending in Massachusetts Libraries

Patrons get quicker access to in-demand material

Patrons get access to additional materials and additional formats

Commonwealth e-book program was replaced and previously licensed content

from Axis 360 assimilated into OverDrive Collection



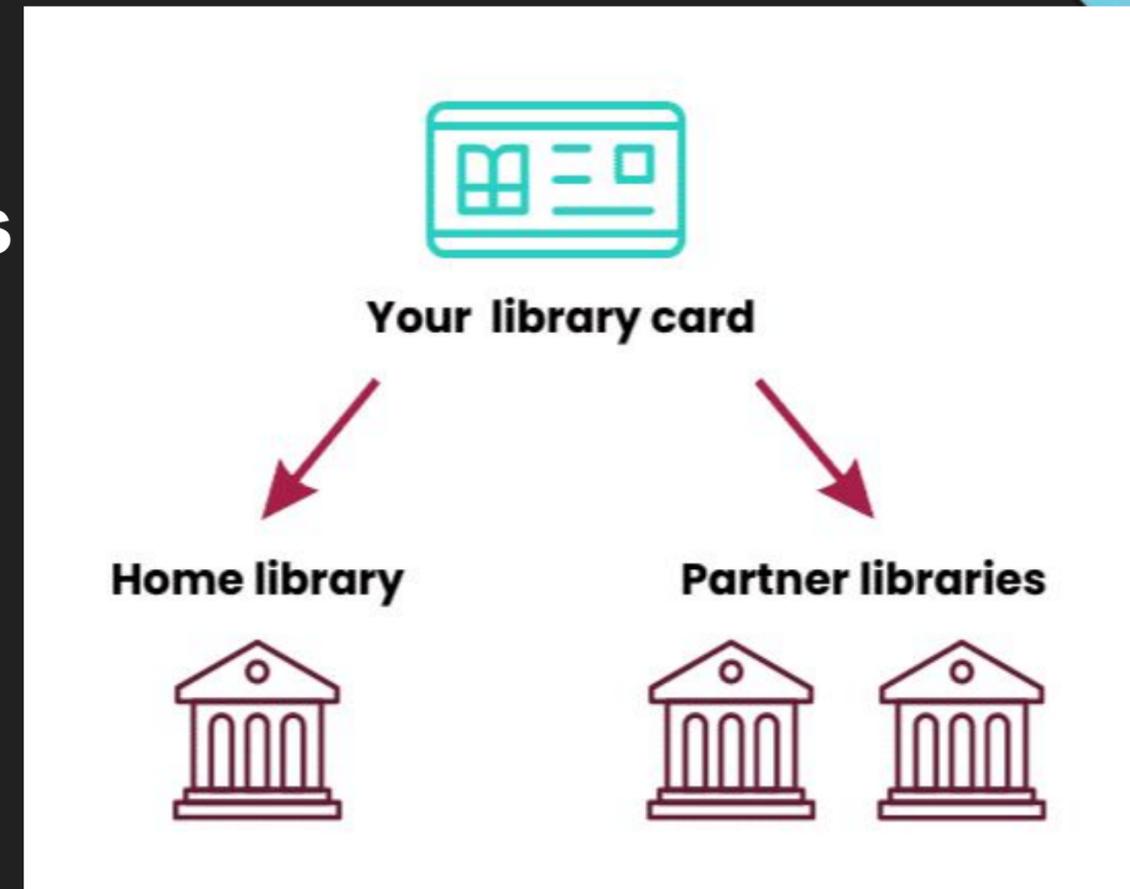
Patron User Experience

Patrons can use their library card with other digital collections

Patrons with an eligible card at their home library can borrow titles from partner libraries with the same card

Visiting users can interact with a partner library *and* their home library

Visitors will only see content in Libby that they can interact with



OverDrive Reciprocal Lending Branding in Massachusetts

And while I love the Massachusetts Board of Library Commissioners and the Massachusetts Library System, you can do a lot better job of branding your own Reciprocal Lending Arrangement

The screenshot shows the Massachusetts Libraries website interface. At the top, there is a navigation bar with the text "Massachusetts Libraries" on the left and search, contact, and FAQ links on the right. Below this is a menu with four categories: "RESEARCH & ARTICLES", "DIGITAL COLLECTIONS", "BOOKS & EBOOKS", and "YOUR LOCAL LIBRARY". The main content area features the "LEA" logo in large green letters, with a book icon integrated into the letter 'A'. Below the logo, it says "Library eBooks and AudioBooks" and "POWERED BY OVERDRIVE". A descriptive paragraph explains that LEA provides free access to eBooks and audiobooks from all library networks in Massachusetts. On the right side, there are two panels: "YOUR LIBRARY" with a search box and a "Search" button, and "FIND BOOKS, MUSIC, & DVDS" with a link to the statewide catalog.