

An abstract painting with vibrant colors including red, yellow, blue, and purple, featuring textured brushstrokes and a central figure wearing sunglasses.

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An abstract painting with vibrant colors including red, orange, yellow, pink, purple, and blue, with visible brushstrokes and a textured surface.

Welcome!

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Deep Search and Notify Me: Maximize Collection Development in your Digital Library

Troy Hoyles
San Antonio Public Library

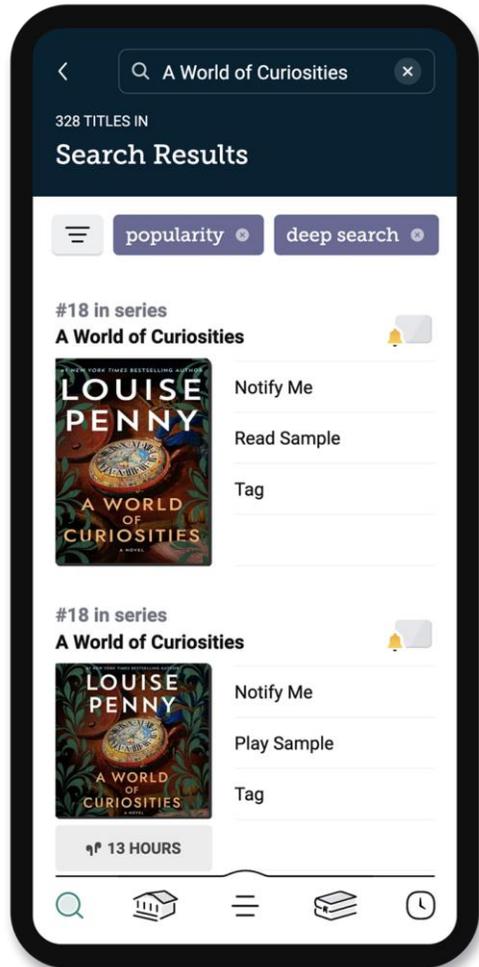
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Deep Search

- Make Sure Your Staff Know What It Is!
- Make Sure Your Patrons Know What It Is!!

Key Point:
The Gateway to **NOTIFY ME**



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NOTIFY ME 101

WHAT is Notify Me

- Notify Me replaced RTL

WHY use Notify Me

- Best insight to what patrons really want

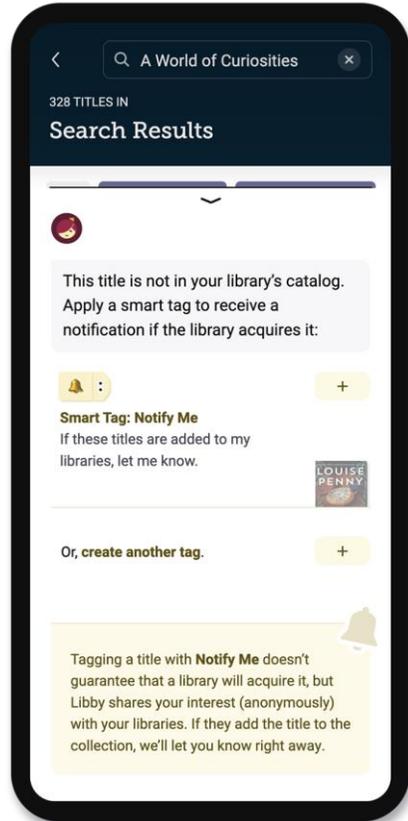
WHERE is Notify Me

- Everywhere! You cannot escape it!

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Benefits of Notify Me Tags for Patrons



- Helps them remember what they wanted to read
- Sends them an alert when the title is purchased
 - Shares details on the Notify Me Smart Tag

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NOW, HOW TO USE IT ...

- BOLO for the Bargains
- Find (or stumble across) the Unexpected
- To Select or Not To Select ...
- Cuantos Comprar

HINT = Always be checking those tags!

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A LITTLE MORE REFINEMENT PLEASE

1. Discover: Top Titles with Notify Me tags

HINT = Use the Filters!

1. Patron Interests Manager

HINT = Create a lot of plans!

1. Patron Interests Dashboard

HINT = Check it weekly!

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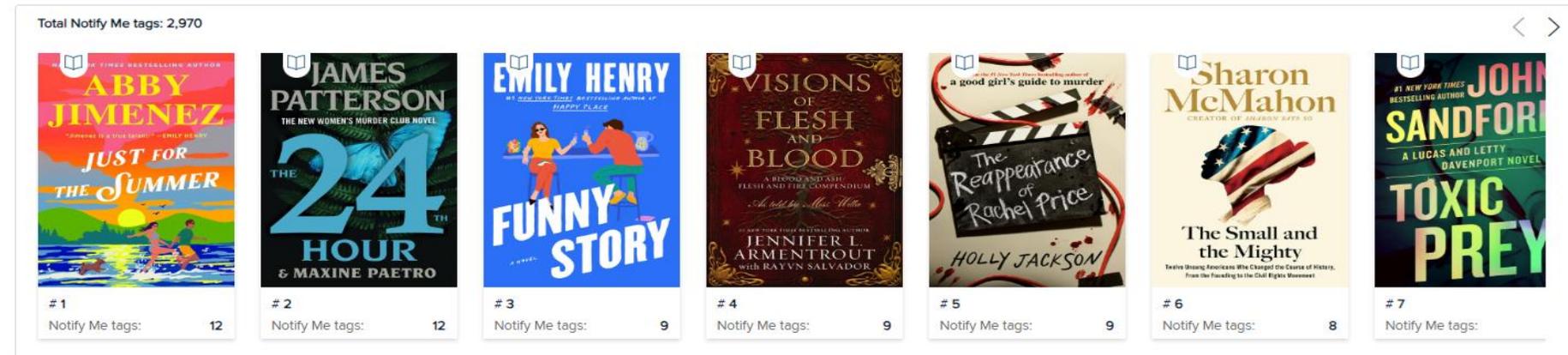
Patrons Interests Dashboard

Notify Me tags

Titles with the most interest

[View details >](#)

Titles not available in your collection with the most Notify Me tags. Learn more about Notify Me.



Purchase impact

[View details >](#)

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FURTHER ASSISTANCE

- **Marketplace assistance**
- **OverDrive Account Manager**
- **Contact me (troy.hoyles@sanantonio.gov)**

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Thank You!

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**See You Next Year
in Dallas
April 1-4, 2025!**

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